

Code:

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SWARNANDHRA COLLEGE OF ENGINEERING & TECHNOLOGY

[AUTONOMOUS]Seetharampuram, NARSAPUR-534 280

IMBA.I Semester

SUBJECT: L&BE

[OUTCOME BASED EDUCATION PATTERN]

UNIT-I

1. Define business environment. Explain the environmental factors of it.
2. Give out the importance of business environment at national and international environment.
3. Discuss on the environmental scanning process and its importance.
4. Describe the role of NITI Aayog.
5. Elaborate the features and significance of technological environment.

UNIT - II

1. Define political environment. Explain the concept of economic environment.
2. Describe the merits and demerits of economic system.
3. Define monetary policy. Explain the features and importance of monetary policy.
4. Discuss the regulatory framework and promotional frame work of economic environment.
5. What are the objectives and merits of economic planning.

UNIT - III

1. Define legal environment. Explain the need and scope of business law.
2. What are the various sources of business law.
3. Explain the Indian contract Act 1872.
4. What are various negotiable instruments. Explain.
5. What is breach of contract. Describe the remedies of it.

UNIT - IV

1. What is company Act 2013. Explain.
2. Discuss memorandum of association and articles of association.
3. Define partnership. What are various duties of partners.
4. What is the procedure of dissolution of partnership firm.
5. Illustrate the process of IT Act 2000.

UNIT - V

1. Illustrate Sales of Goods Act 1930.
2. Discuss the difference between sale and agreement to sell.
3. Explain the consumer protection act 1986.
4. State Foreign Exchange Management (FEMA).
5. What is implied conditions and warranties.