



SWARNANDHRA

COLLEGE OF ENGINEERING & TECHNOLOGY

(AUTONOMOUS)

Accredited by National Board of Accreditation, AICTE, New Delhi, Accredited by
NAAC with "A" Grade – 3.32 CGPA, Recognized under 2(f) & 12(B) of UGC Act 1956,
Approved by AICTE, New Delhi, Permanent Affiliation to JNTUK, Kakinada
Seetharampuram, W.G.D.L., Narsapur 534280, (Andhra Pradesh)

FRDDEFZ

DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

TEACHING PLAN

Course Code	Course Title	Semester	Branches	Contact Periods /Week	Academic Year	Date of commencement of Semester
20BM7001	Industrial Sociology& Psychology (OE)	B. TECH	ECE	4	2025-26	09-06-2025
COURSE OUTCOMES						
1	Demonstrate the technological and cultural factors that affect social relations in industry. [K3]					
2	Discriminate between work team & groups and also Identify the group behavior that influence the decision-making process. [K4& K1]					
3	Demonstrate various theories of motivation. [K2]					
4	Generalize the process of organizational design and describe various leadership theories. [K1&K2]					
5	Analyze the causes and consequences of organizational conflicts and identify the forces that change in an organisation.[K4&K1]					
U N I T	Out Comes / Bloom's Level	Topi cs No.	Topics/Activity	Text Book / Refer ence	Contact Hour	Delivery Method
I	Demonstrate the technological and cultural factors that affect social relations in industry. [K3]	1. INDUSTRIAL SOCIOLOGY				Chalk& Talk,PPT Tutorial Active Learning & Case Study
		1.1	Introduction to Industrial Sociology	T1,T2	1	
		1.2	Nature of Industrial Sociology	T1,T2	1	
		1.3	Scope of Industrial Sociology	T1,T2	1	
		1.4	Development of Industrial Sociology	T1,T2	1	
		1.5	Factors of social change	T1,T2	1	
		1.6	Factors of Technological change	T1,T2	1	
		1.7	Factors of Cultural change	T1,T2	1	
		1.8	Cultural factors effects of technology on major social institutions	T1,T2	1	
		1.9	Social relations in industry	T1,T2	1	
			Total	09		
2.GROUP DYNAMICS						Chalk& Talk,PPT
II	Discriminate between work	2.1	Concept of Group Dynamics	T3	1	



SWARNANDHRA

COLLEGE OF ENGINEERING & TECHNOLOGY

(AUTONOMOUS)

Accredited by National Board of Accreditation, AICTE, New Delhi, Accredited by
NAAC with "A" Grade – 3.32 CGPA Recognized under 2(f) & 12(B) of UGC Act 1956.
Approved by AICTE, New Delhi, Permanent Affiliation to JNTUK, Kakinada
Seetharampuram, W.G.D.I., Narsapur-534280, (Andhra Pradesh)

FRDDFFZ

	team & groups and also Identify the group behavior that influence the decision-making process. [K4& K1]	2.2	Group Dynamics-importance	T3	1	Tutorial Active Learning & Case Study
		2.3	factors influencing individual behavior	T3	1	
		2.4	Work Teams & Groups	T3	1	
		2.5	Group Behavior	T3	1	
		2.6	Group Behavior-Theories	T3	1	
		2.7	Group formation & development	T3	1	
		2.8	Decision making by individuals	T3	1	
		2.9	Group decision making process	T3	1	
		2.10	Group decision making techniques	T3	1	
					Total	10
III	Demonstrate various theories of motivation. [K2]	3. INDUSTRIAL PSYCHOLOGY				Chalk& Talk,PPT Tutorial Active Learning & Case Study
		3.1	Meaning of Industrial Psychology	T1, R2	1	
		3.2	Nature of Industrial Psychology	T1,R2	1	
		3.3	Role of Industrial Psychology	T1,R2	1	
		3.4	Organizational Attitude	T1,R2	1	
		3.5	Motivation at work	T1,R2	1	
		3.6	Importance of Motivation			
		3.7	Theories of Motivation Theory X and Theory Y	T1,R2	1	
		3.8	Mc Clelland's Theory	T1,R2	1	
		3.9	Maslow's Need Theory	T1,R2	1	
			3.10	Herzberg's Two Factor Theory	T1,R2	
	3.11	Cultural Differences in Motivation	T1,R2	1		
					Total	11
IV	Generalize the process of organizational design and describe various leadership theories. [K1&K2]	4. ORGANISATIONAL DESIGN AND LEADERSHIP				Chalk& Talk,PPT Tutorial Active Learning & Case Study
		4.1	Organizational Design	T3,R3	1	
		4.2	Organizational Structure	T3,R3	1	
		4.3	Key organizational design process	T3,R3	1	
		4.4	Structural differentiations	T3,R3	1	
		4.5	Factors influencing design of organizations	T3,R3	1	
		4.6	Concept of Leadership	T3,R3	1	
		4.7	Leadership styles	T3,R3	1	
		4.8	Leadership vs Management	T3,R3	1	
		4.9	Leadership Theories	T3,R3	1	
			4.10	Emerging issues in Leadership	T3,R3	
					Total	10
V	5. ORGANISATIONAL CONFLICTS AND CHANGE MANAGEMENT					
		5.1	Concept	T3,R3	1	



SWARNANDHRA

COLLEGE OF ENGINEERING & TECHNOLOGY

(AUTONOMOUS)

Accredited by National Board of Accreditation, AICTE, New Delhi, Accredited by
NAAC with "A" Grade - 3.32 CGPA, Recognized under 2(f) & 12(b) of UGC Act 1956.
Approved by AICTE, New Delhi, Permanent Affiliation to JNTUK, Kakinada
Seetharamapuram, W.G.D.T., Narsapur-534280, (Andhra Pradesh)

FRDDFFZ

Analyze the causes and consequences of organizational conflicts and identify the forces that resist change in an organisation. [K4&K1]	5.2	Reasons for Conflict	T3,R3	1	Chalk& Talk,PPT Tutorial Active Learning & Case Study
	5.3	Consequences of Conflict	T3,R3	1	
	5.4	Levels and types of conflict	T3,R3	1	
	5.5	Conflict handling techniques	T3,R3	1	
	5.6	Change Management	T3,R3	1	
	5.7	Importance of change management	T3,R3	1	
	5.8	Managing Change	T3,R3	1	
	5.9	Forces for change in Organization	T3,R3	1	
	5.10	Resistance to change	T3,R3	1	
Total				10	
Cumulative Proposed Periods				50	

Text Books:

Sl. No	AUTHORS, BOOK TITLE, EDITION, PUBLISHER, YEAR OF PUBLICATION
1	Gisbert Pascal, Fundamentals Of Industrial Sociology , Tata Mcgraw Hill Publishing Co., New Delhi, 2001.
2	Luthans, Fred, Organizational Behavior , Mcgraw Hill 2008.
3	Nelson and Khandelwal, Organizational Behavior , A South Asian Perspective, 2012

Reference Books:

S. No	AUTHORS, BOOK TITLE, EDITION, PUBLISHER, YEAR OF PUBLICATION
1	Schneider Eugene V., Industrial Sociology 2nd edition Mcgraw Hill Publishing Co., New Delhi 2008.
2	Udai Pareek, Organizational Behavior , Oxford University Press, 2012
3	Stephen P. Robins, Organisational Behavior , PHI Learning, 11th edition, 2012

Web Details

1	https://www.youtube.com/results?search_query=industrail+socialogy
2	https://www.youtube.com/results?search_query=organisation+behaviour

	Name	Signature with Date
i. Faculty	K. Roja J. Veenadhuri	
ii. Course Coordinator	Dr. M. Manikya Rao	
iii. Module Coordinator	Dr. O. V. A. M. Sridevi	
iv. Programme Coordinator	Dr. G. Grace	

Principal

PRINCIPAL

**Swarnandhra College of
Engineering & Technology**
SEETHARAMAPURAM
NARSAPUR - 534 280, W.G.D.T.