

SWARNANDHRA

COLLEGE OF ENGINEERING & TECHNOLOGY

(AUTONOMOUS)

Accredited by National Board of Accreditation, AICTE, New Delhi, Accredited by NAAC with "A" Grade – 3-32 CGPA Recognized under 2(f) & 12(B) of UGC Ad. 1950, Approved by AICTE, New Delhi, Permanent Afrikation to JNTUK, Kakinada Seetharampuram, W.G. DT., Narsapur-534280, (Andhra Pradesh)

DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

TEACHING PLAN

Course Code 20BM7O01		Course Title Industrial Sociology& Psychology (OE)		Semester Branches Per /W	Contact Periods /Week	A	cademic Year	Date of commence ment of Semester	
						4	2	2025-26	09-06-2025
co	URSE OUT	COMES	3		**				
1	Demonstra	te the tec	hnologi	cal and cultural	factors that affect	social relati	ons ir	industry.	[K3]
2	Discrimina	ate betwe	en wor		ps and also Iden				
3	Demonstr	ate variou	s theori	ies of motivation	ı. [K2]				
4	Generaliza	e the proc	ess of o	rganizational de	sign and describe	various lead	lershi	p theories.	[K1&K2]
5	Analyze th				ganizational confli	cts and ider	tify t	he forces t	hat
	P	ar Organis	ation. In	A TOURS					
U NI T	Out Co Bloom's	omes /	Topi cs No.		ics/Activity	Bool Refe	k/ ere	Contact Hour	Delivery Method
NI	Out Co	omes /	Topi cs	Тор	ics/Activity JSTRIAL SOCIO	Bool Refe nce	k/ ere		
NI	Out Co	omes /	Topi cs	Top	omeniu, i proceden 1 p. n° 5 d. (♥)	Bool Refe nco DLOGY	k / ere e		
NI	Out Co Bloom's	omes /	Topi cs No.	1. INDU Introduction to Nature of Indus	JSTRIAL SOCIO Industrial Sociolo strial Sociology	Bool Refe nco DLOGY	k / ere e	Hour	
NI	Out Co Bloom's	omes / s Level	Topi cs No.	1. INDU Introduction to Nature of Indus Scope of Indus	JSTRIAL SOCIO Industrial Sociolo strial Sociology trial Sociology	Book Reference Reference	k / ere e	Hour 1	Method Chalk&
NI T	Out Co Bloom's	omes / s Level	Topi cs No.	1. INDU Introduction to Nature of Indus Scope of Indus	JSTRIAL SOCIO Industrial Sociolo strial Sociology	Book Reference Reference	re e F2 F2 F2	Hour 1	Method
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NI T	Demons technologicultural that affect relations	trate the ical and factors t social in	Topi cs No. 1.1 1.2 1.3 1.4 1.5	1. INDU Introduction to Nature of Indus Scope of Indus Development of Factors of social Factors of Tech	JSTRIAL SOCIO Industrial Sociology strial Sociology of Industrial Sociologi al change anological change	Book Reference PLOGY T1,7 T1,7 Ogy T1,7	72 F2 F2 F2 F2 F2 F2 F2	1 1 1 1	Chalk& Talk,PPT Tutorial Active
NI T	Out Co Bloom's	trate the ical and factors t social in	Topi cs No. 1.1 1.2 1.3 1.4 1.5	1. INDU Introduction to Nature of Indus Scope of Indus Development of Factors of social Factors of Tech Factors of Cult	JSTRIAL SOCIO Industrial Sociology trial Sociology of Industrial Sociologi al change anological change ural change	Bool Refe ncc DLOGY gy T1,7 T1,7 cogy T1,7 T1,7 T1,7	72 T2 T2 T2 T2 T2 T2 T2	1 1 1 1 1 1 1	Chalk& Talk,PPT Tutorial Active Learning &
NI T	Demons technologicultural that affect relations	trate the ical and factors t social in	Topi cs No. 1.1 1.2 1.3 1.4 1.5	1. INDU Introduction to Nature of Indus Scope of Indus Development of Factors of social Factors of Tech Factors of Cult	JSTRIAL SOCIO Industrial Sociology trial Sociology of Industrial Sociologi al change anological change ural change s effects of technol	Bool Refe ncc DLOGY gy T1,7 T1,7 cogy T1,7 T1,7 T1,7		1 1 1 1 1	Chalk& Talk,PPT Tutorial Active Learning &
NI T	Demons technologicultural that affect relations	trate the ical and factors t social in	Topi cs No. 1.1 1.2 1.3 1.4 1.5 1.6 1.7	1. INDU Introduction to Nature of Indus Scope of Indus Development of Factors of Social Factors of Cult Cultural factors	Industrial Sociology trial Sociology trial Sociology of Industrial Sociologi al change anological change ural change effects of technol institutions	Bool Refe ncc DLOGY gy T1,7 T1,7 ogy T1,7 T1,7 T1,7	72 72 72 72 72 72 72 72	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Chalk& Talk,PPT Tutorial Active Learning &
NI T	Demons technologicultural that affect relations	trate the ical and factors t social in	Topi cs No. 1.1 1.2 1.3 1.4 1.5 1.6 1.7	1. INDU Introduction to Nature of Indus Scope of Indus Development of Factors of Social Factors of Cult Cultural factors on major social Social relations	JSTRIAL SOCIO Industrial Sociology strial Sociology findustrial Sociology al change anological change ural change seffects of technol institutions in industry	Bool Reference	72 72 72 72 72 72 72 72	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Chalk& Talk,PPT Tutorial Active Learning &
NI T	Demons technologicultural that affect relations	trate the ical and factors t social in K3	Topi cs No. 1.1 1.2 1.3 1.4 1.5 1.6 1.7 1.8	1. INDU Introduction to Nature of Indus Scope of Indus Development of Factors of Social Factors of Cult Cultural factors on major social Social relations	Industrial Sociology trial Sociology trial Sociology of Industrial Sociologi al change anological change ural change effects of technol institutions	Bool Reference		1 1 1 1 1 1 1	Method Chalk& Talk,PPT Tutorial Active Learning & Case Study
NI T	Demons technologicultural that affect relations industry. [trate the ical and factors t social in K3	Topi cs No. 1.1 1.2 1.3 1.4 1.5 1.6 1.7	1. INDU Introduction to Nature of Indus Scope of Indus Development of Factors of Social Factors of Cult Cultural factors on major social Social relations	ISTRIAL SOCIO Industrial Sociology strial Sociology of Industrial Sociology of Industrial Sociological change anological change ural change seffects of technol institutions in industry	Bool Reference		1 1 1 1 1 1 1	Method Chalk& Talk,PPT Tutorial



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	and also Identify the group	2.3	factors influencing individual	73	1	Active Learning &
	behavior that	2.4	Work Teams & Groups	T3	1	Case Study
	influence	2.5	Group Behavior	T3	1	
	the decision-	2.6	Group Behavior-Theories	T3	1	
	making process.	2.7	Group formation & development	T3	1	
	[K4& K1]	2.8	Decision making by individuals	T3	1	
		2.9	Group decision making process	T3	1	
		2.10	Group decision making techniques	Т3	1	
				Total	10	
		T	3. INDUSTRIAL PSYCHO			
		3.1	Meaning of Industrial Psychology	T1. R2	1	7
		3.2	Nature of Industrial Psychology	T1.R2	1	7
		3.3	Role of Industrial Psychology	T1,R2	1	Chalk&
	Demonstrate	3.4	Organizational Attitude	T1,R2	1	Talk.PPT Tutorial Active Learning & Case Study
Ш	various theories	3.5	Motivation at work	T1,R2	1	
	of motivation. [K2]	3.6	Importance of Motivation	11,100		
		3.7	Theories of Motivation Theory X and Theory Y	T1,R2	1	
		3.8	Mc Clelland's Theory	T1,R2	1	
		3.9	Maslow's Need Theory	T1,R2	1	
		3.10	Herzberg's Two Factor Theory	T1,R2	1	
		3.11	Cultural Differences in Motivation	T1,R2	1	
				Total	11	-
	4. 0	RGAN	ISATIONAL DESIGN AND LEADE	RSHIP		
	4.0		Organizational Design	T3,R3		→
		41		113.63	1	
		4.1			1	-
	Generalize the	4.2	Organizational Structure	T3,R3	1	Chalk&
	process of	4.2	Organizational Structure Key organizational design process	T3,R3 T3,R3	- <u>l</u>	Chalk& Talk,PPT
IV	process of organizational design and	4.2	Organizational Structure Key organizational design process Structural differentiations Factors influencing design of	T3,R3	1	Talk,PPT Tutorial
IV	process of organizational design and describe various	4.2 4.3 4.4 4.5	Organizational Structure Key organizational design process Structural differentiations Factors influencing design of organizations	T3,R3 T3,R3 T3,R3 T3,R3	1 1 1	Talk,PPT Tutorial Active
IV	process of organizational design and describe various leadership	4.2 4.3 4.4 4.5 4.6	Organizational Structure Key organizational design process Structural differentiations Factors influencing design of organizations Concept of Leadership	T3,R3 T3,R3 T3,R3 T3,R3	1 1 1 1	Talk,PPT Tutorial Active Learning &
IV	process of organizational design and describe various leadership theories.	4.2 4.3 4.4 4.5 4.6 4.7	Organizational Structure Key organizational design process Structural differentiations Factors influencing design of organizations Concept of Leadership Leadership styles	T3,R3 T3,R3 T3,R3 T3,R3 T3,R3 T3,R3	1 1 1 1	Talk,PPT Tutorial Active Learning &
IV	process of organizational design and describe various leadership	4.2 4.3 4.4 4.5 4.6 4.7 4.8	Organizational Structure Key organizational design process Structural differentiations Factors influencing design of organizations Concept of Leadership Leadership styles Leadership vs Management	T3,R3 T3,R3 T3,R3 T3,R3 T3,R3 T3,R3 T3,R3	1 1 1 1 1 1 1	Talk,PPT Tutorial Active Learning &
IV	process of organizational design and describe various leadership theories.	4.2 4.3 4.4 4.5 4.6 4.7 4.8 4.9	Organizational Structure Key organizational design process Structural differentiations Factors influencing design of organizations Concept of Leadership Leadership styles Leadership vs Management Leadership Theories	T3,R3 T3,R3 T3,R3 T3,R3 T3,R3 T3,R3 T3,R3 T3,R3	1 1 1 1	Talk,PPT Tutorial Active Learning &
IV	process of organizational design and describe various leadership theories.	4.2 4.3 4.4 4.5 4.6 4.7 4.8	Organizational Structure Key organizational design process Structural differentiations Factors influencing design of organizations Concept of Leadership Leadership styles Leadership vs Management	T3,R3 T3,R3 T3,R3 T3,R3 T3,R3 T3,R3 T3,R3 T3,R3 T3,R3	1 1 1 1 1 1 1	Talk,PPT Tutorial Active Learning &
IV	process of organizational design and describe various leadership theories. [K1&K2]	4.2 4.3 4.4 4.5 4.6 4.7 4.8 4.9 4.10	Organizational Structure Key organizational design process Structural differentiations Factors influencing design of organizations Concept of Leadership Leadership styles Leadership vs Management Leadership Theories Emerging issues in Leadership	T3,R3 T3,R3 T3,R3 T3,R3 T3,R3 T3,R3 T3,R3 T3,R3 T3,R3 T3,R3	1 1 1 1 1 1 1 1 1 1	Talk,PPT Tutorial Active Learning &
IV	process of organizational design and describe various leadership theories. [K1&K2]	4.2 4.3 4.4 4.5 4.6 4.7 4.8 4.9 4.10	Organizational Structure Key organizational design process Structural differentiations Factors influencing design of organizations Concept of Leadership Leadership styles Leadership vs Management Leadership Theories Emerging issues in Leadership AL CONFLICTS AND CHANGE M	T3,R3 T3,R3 T3,R3 T3,R3 T3,R3 T3,R3 T3,R3 T3,R3 T3,R3 T3,R3 T3,R3	1 1 1 1 1 1 1 1 1 1	Talk,PPT Tutorial Active Learning & Case Study
v	process of organizational design and describe various leadership theories. [K1&K2]	4.2 4.3 4.4 4.5 4.6 4.7 4.8 4.9 4.10	Organizational Structure Key organizational design process Structural differentiations Factors influencing design of organizations Concept of Leadership Leadership styles Leadership vs Management Leadership Theories Emerging issues in Leadership	T3,R3 T3,R3 T3,R3 T3,R3 T3,R3 T3,R3 T3,R3 T3,R3 T3,R3 T3,R3	1 1 1 1 1 1 1 1 1 1	Talk,PPT Tutorial



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organizational	5.4	Levels and types of conflict	T3,R3	1	Active	
conflicts and	5.5	Conflict handling techniques	T3,R3	1	Learning & Case Study	
identify the forces	5.6	Change Management	T3,R3	1		
that resist change in an	5.7	Importance of change management				
organisation.	5.8	Managing Change		1		
[K4&K1]	5.9	Forces for change in Organization	T3,R3	1		
F	5.10	Resistance to change	T3,R3	1		
		Total		10		
	Cumu	lative Proposed Periods		50		
Text Books:						
No AUTHORS, BOOK T	TITLE. F	DITION, PUBLISHER, YEAR OF PUBLIC	ATION			
	Gisbert Pascal, Fundamentals Of Industrial Sociology, Tata Mcgraw Hill Publishing Co., New					
				blishing (Co.,New	
				blishing (Co.,New	
 Gisbert Pascal, Fur Delhi,2001. 	ndamer			blishing (Co.,New	
1 Gisbert Pascal, Fun Delhi,2001. 2 Luthans,Fred, Org	ndamer anizati	ntals Of Industrial Sociology, Tata Mcgonal Behavior, Mcgraw Hill 2008.	graw Hill Pu		Co.,New	
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1 Gisbert Pascal, Funderline Delhi,2001. 2 Luthans, Fred, Org 3 Nelson and Khanderline Books: SNo AUTHORS, BOOK 7 1 Schneider Eugene 2008.	anizati elwal, C FITLE, I V., Ind	onal Behavior, Mcgraw Hill 2008. Organizational Behavior, A South Asia EDITION, PUBLISHER, YEAR OF PUBLIC ustrial Sociology 2 nd edition Mcgraw H	graw Hill Pu an Perspectiv ATION Hill Publishir	re,2012		
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1 Gisbert Pascal, Fundellin, 2001. 2 Luthans, Fred, Org. 3 Nelson and Khandellerence Books: AUTHORS, BOOK 7. 1 Schneider Eugene 2008. 2 Udai Pareek, Orga. 3 Stephen P. Robins,	anizatio elwal, C FITLE, I V., Ind	onal Behavior, Mcgraw Hill 2008. Organizational Behavior, A South Asia EDITION, PUBLISHER, YEAR OF PUBLIC ustrial Sociology 2 nd edition Mcgraw F	graw Hill Pu an Perspectiv ATION Hill Publishir	re,2012 ng Co.,Ne		
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		Name	Signature with Date
i.	Faculty	M. Christi Sangeetha Assistant Professor	H.C. langeth 20 00 2019
ii.	Course Coordinator	Dr. M. Manikya Rao Associate Professor	30 /0 /0 /0 /0 /0 /0 /0 /0 /0 /0 /0 /0 /0
iii.	Module Coordinator	Dr. O. V. A. M. Sridevi Associate Professor HOD, Dept. of BBA	
iv.	Programme Coordinator	Dr. G. Grace Professor & HOD, Dept. of MBA	40.

Atul.