

SWARNANDHRA COLLEGE OF ENGINEERING & TECHNOLOGY (AUTONOMOUS)

Accredited by National Board of Accreditation, AICTE, New Delhi, Accredited by NAAC with "A" Grade – 3.32 CGPA, Recognized under 2(f) & 12(B) of UGC Act 1956, Approved by AICTE, New Delhi, Permanent Affiliation to JNTUK, Kakinada Seetharampuram, W.G.DT., Narsapur-534280, (Andhra Pradesh)

DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

TEACHING PLAN

	code Cou		Semester	Branches	Contact Periods /Week	A	cademic Year	Date of commence ment of Semester
20BM7O01 Soc		trial ogy& gy (OE)	B. TECH	Common to all Branches	4	2	2025-26	09-06-2025
CO	URSE OUTCOMES	S						
1	Demonstrate the tec	hnologi	cal and cultural	factors that affect	t social relati	ons i	n industry.	[K3]
2	Discriminate between	rate the technological and cultural factors that affect social relations in industry. [K3] nate between work team & groups and also Identify the group behavior that influence ision-making process. [K4& K1]						
3	Demonstrate variou	nonstrate various theories of motivation. [K2]						
4	Generalize the proc	eneralize the process of organizational design and describe various leadership theories. [K1&K2]						
5	Analyze the causes			ganizational cont	flicts and idea	ntify	the forces t	hat
	change in an organis	ation.[K	(4&K1]					
U NI T	Out Comes / Bloom's Level	Topi cs No.		ics/Activity	Te: Boo Refe	k/ ere	Contact	Delivery Method
U NI	Out Comes /	Topi cs	Тор	ics/Activity USTRIAL SOCI	Boo Refe nc	k/ ere		
U NI	Out Comes /	Topi cs	Top 1. INDI Introduction to	USTRIAL SOCIO	Boo Refe nc IOLOGY	k/ ere e		
U NI	Out Comes /	Topi cs No.	Top 1. INDU Introduction to Nature of Indu	USTRIAL SOCIO	Boo Refe nc IOLOGY logy T1,	k/ ere e		Method Chalk&
U NI	Out Comes / Bloom's Level	Topi cs No.	1. INDU Introduction to Nature of Indu Scope of Indus	USTRIAL SOCI Industrial Socio strial Sociology trial Sociology	Boo Reference IOLOGY logy T1,7 T1,7	k / ere e Γ2 Γ2		Method Chalk& Talk,PPT
U NI	Out Comes / Bloom's Level Demonstrate the	Topi cs No.	1. INDU Introduction to Nature of Indu Scope of Indus Development of	USTRIAL SOCI Industrial Sociology strial Sociology of Industrial Soci	Book Reference Tology T1,	k / ere e Γ2 Γ2 Γ2		Method Chalk& Talk,PPT Tutorial
U NI	Out Comes / Bloom's Level Demonstrate the technological and	Topi cs No. 1.1 1.2 1.3	1. INDI Introduction to Nature of Indu Scope of Indus Development of Factors of social	ISTRIAL SOCI Industrial Sociology strial Sociology of Industrial Social change	Book Reference ToLOGY T1,	k / ere e Γ2 Γ2 Γ2 Γ2		Method Chalk& Talk,PPT Tutorial Active
U NI	Out Comes / Bloom's Level Demonstrate the technological and cultural factors that affect social relations in	Topi cs No. 1.1 1.2 1.3 1.4	1. INDU Introduction to Nature of Indu Scope of Indus Development of Factors of social	ISTRIAL SOCI Industrial Sociology strial Sociology of Industrial Soci al change innological change	Book Reference IOLOGY T1,	k / ere e Γ2 Γ2 Γ2 Γ2 Γ2		Chalk& Talk,PPT Tutorial Active Learning &
U NI	Out Comes / Bloom's Level Demonstrate the technological and cultural factors that affect social	Topi cs No. 1.1 1.2 1.3 1.4 1.5	1. INDU Introduction to Nature of Indu Scope of Indus Development of Factors of Soci Factors of Tech Factors of Cult	JSTRIAL SOCIO Industrial Sociology strial Sociology of Industrial Sociology al change innological change tural change	Book Reference ToLOGY T1,	k / ere e Γ2 Γ2 Γ2 Γ2 Γ2		Chalk& Talk,PPT Tutorial Active Learning &
U NI	Out Comes / Bloom's Level Demonstrate the technological and cultural factors that affect social relations in	Topi cs No. 1.1 1.2 1.3 1.4 1.5 1.6	1. INDI Introduction to Nature of Indu Scope of Indus Development of Factors of Social Factors of Cult Cultural factors on major social	Industrial Sociology Strial Sociology Strial Sociology Industrial Sociol	Book Reference Reference	k / ere e Γ2 Γ2 Γ2 Γ2 Γ2 Γ2		Chalk& Talk,PPT Tutorial Active Learning &
U NI	Out Comes / Bloom's Level Demonstrate the technological and cultural factors that affect social relations in	Topi cs No. 1.1 1.2 1.3 1.4 1.5 1.6 1.7	1. INDU Introduction to Nature of Indu Scope of Indus Development of Factors of Soci Factors of Tech Cultural factors	Industrial Sociology Strial Sociology Strial Sociology Industrial Sociol	Boo Reference 10LOGY	k / ere e Γ2 Γ2 Γ2 Γ2 Γ2 Γ2 Γ2	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Chalk& Talk,PPT Tutorial Active Learning &
U NI	Out Comes / Bloom's Level Demonstrate the technological and cultural factors that affect social relations in	Topi cs No. 1.1 1.2 1.3 1.4 1.5 1.6 1.7	1. INDI Introduction to Nature of Indu Scope of Indus Development of Factors of social Factors of Cult Cultural factors on major social Social relations	Industrial Sociology strial Sociology of Industrial Sociology al change anological change ural change s effects of techn l institutions s in industry	Boo Reference 10LOGY	k / ere e Γ2 Γ2 Γ2 Γ2 Γ2 Γ2		Chalk& Talk,PPT Tutorial Active Learning &
U NI	Demonstrate the technological and cultural factors that affect social relations in industry. [K3]	Topi cs No. 1.1 1.2 1.3 1.4 1.5 1.6 1.7	1. INDI Introduction to Nature of Indu Scope of Indus Development of Factors of social Factors of Cult Cultural factors on major social Social relations	Industrial Sociology Strial Sociology Strial Sociology Industrial Sociol	Boo Reference 10LOGY	k / ere e Γ2 Γ2 Γ2 Γ2 Γ2 Γ2 Γ2	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Chalk& Talk,PPT Tutorial Active Learning & Case Study
U NI	Out Comes / Bloom's Level Demonstrate the technological and cultural factors that affect social relations in	Topi cs No. 1.1 1.2 1.3 1.4 1.5 1.6 1.7	1. INDI Introduction to Nature of Indu Scope of Indus Development of Factors of social Factors of Cult Cultural factors on major social Social relations	Industrial Sociology strial Sociology of Industrial Sociology of Industrial Sociology al change anological change ural change s effects of techn l institutions s in industry	Boo Reference 10LOGY	k / ere e Γ2 Γ2 Γ2 Γ2 Γ2 Γ2 Γ2 Γ2 Γ2	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Method Chalk& Talk,PPT Tutorial

VISION CONDUCT

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	and also Identify the group	2.3	factors influencing individual behavior	T3	1	Tutorial Active
	behavior that	2.4	Work Teams & Groups	T3	1	Learning &
	influence	2.5	Group Behavior	T3	1	Case Study
	the decision-	2.6	Group Behavior-Theories	T3	1	
	making process.	2.7	Group formation & development	T3	1	
	[K4& K1]	2.8	Decision making by individuals	T3	1	
		2.9	Group decision making process	T3	1	
		2.10	Group decision making techniques	T3	1	
				Total	10	
			3. INDUSTRIAL PSYCHO	LOGY		
		3.1	Meaning of Industrial Psychology	T1, R2	1	
		3.2	Nature of Industrial Psychology	T1,R2	1	
		3.3	Role of Industrial Psychology	T1,R2	1	Chalk&
	Demonstrate	3.4	Organizational Attitude	T1,R2	1	Talk,PPT
Ш	various theories	3.5	Motivation at work	T1,R2	1	Tutorial
	of motivation.	3.6	Importance of Motivation			Active
	[K2]	3.7	Theories of Motivation Theory X and Theory Y	T1,R2	1	Learning & Case Study
		3.8	McClelland's Theory	T1,R2	1	
		3.9	Maslow's Need Theory	T1,R2	1	
			Herzberg's Two Factor Theory	T1,R2	1	
		3.11	Cultural Differences in Motivation	T1,R2	1	
		3.11	Cultural Differences in Iviouvation	Total	11	
	4. 0	RGAN	ISATIONAL DESIGN AND LEADE			
	1.0.	4.1	Organizational Design	T3,R3	1	
		4.2	Organizational Structure	T3,R3	1	
	Generalize the	4.3	Key organizational design process	T3,R3	1	Chalk&
	process of	4.4	Structural differentiations	T3,R3	1	Talk,PPT
IV	organizational design and	4.5	Factors influencing design of organizations	T3,R3	1	Tutorial Active
	describe various	4.6	Concept of Leadership	T3,R3	1	Learning &
	leadership	4.7	Leadership styles	T3,R3	1	Case Study
	theories.	4.8	Leadership vs Management	T3,R3	1	
	[K1&K2]	4.9	Leadership Theories	T3,R3	1	
		4.10	Emerging issues in Leadership	T3,R3	1	
		4.10	Lineignig issues in Leadership	Total	10	
	5. ORGANIS	ATION	IAL CONFLICTS AND CHANGE M			
	Analyze the	5.1	Concept	T3,R3	1	C1 11 0
\mathbf{V}	causes and	5.2	Reasons for Conflict	T3,R3	1	Chalk& Talk,PPT
•	causes and				31,	



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	organizational	5.4	Levels and types of conflict	T3,R3	1	Tutorial
	conflicts and identify the forces that resist change in an organisation. [K4&K1]	5.5	Conflict handling techniques	T3,R3	1	Active Learning & Case Study
		5.6	Change Management	T3,R3	1	
		5.7	Importance of change management	T3,R3	1	
		5.8	Managing Change	T3,R3	1	
		5.9	Forces for change in Organization	T3,R3	1	
	[IX40CIXI]	5.10	Resistance to change	T3,R3	1	
		3.10	Total		10	
		Cumu	lative Proposed Periods		50	
г.	Darles	Cumu	lative Proposed Periods			
il.	Books:					1
No			DITION, PUBLISHER, YEAR OF PUBLIC	-5.1		
1	Gisbert Pascal, Fur	ndamer	itals Of Industrial Sociology, Tata Mc	graw Hill Pu	ablishing	Co.,New
1	Gisbert Pascal, Fundamentals Of Industrial Sociology, Tata Mcgraw Hill Publishing Co., New Delhi, 2001.					
2	Luthans, Fred, Organizational Behavior, Mcgraw Hill 2008.					
3	Nelson and Khandelwal, Organizational Behavior, A South Asian Perspective,2012					
Refe	erence Books:					
S No	AUTHORS, BOOK TITLE, EDITION, PUBLISHER, YEAR OF PUBLICATION					
	Schneider Eugene	V., Ind	ustrial Sociology 2nd edition Mcgraw	Hill Publish	ing Co.,N	ew Delhi
1	2008.					
2	Udai Pareek, Organizational Behavior, Oxford University Press, 2012					
3	Stephen P. Robins, Organisational Behavior, PHI Learning, 11th edition, 2012					
Wel	Details					
1			results?search query=industrail+social			
2	https://www.youtul	be.com/	results?search query=organisation+bel			
			Name	0.	ature with	

		Name	Signature with Date
i.	Faculty	P.S.J. SHILPA	Solitos p.
ii.	Course Coordinator	Dr. M. MANIKYA RAO	Magnin
iii.	Module Coordinator	Dr. O.V.A.M.SRIDEVI	eg.
iv.	Programme Coordinator	Dr.G.GRACE	30
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MBA Dept.

Principal Principal

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