



SWARNANDHRA COLLEGE OF ENGINEERING & TECHNOLOGY

(AUTONOMOUS)
Accredited by National Board of Accreditation, AICTE, New Delhi, Accredited by
NAAC with 'A' Grade – 3.32 CGPA Recognized under 2(f) & 12(B) of UGC Act 1956,
Approved by AICTE, New Delhi, Permanent Affiliation to JNTUK, Kakinada
Seetharampuram, W.G.D.T., Narsapur-534280, (Andhra Pradesh)

DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION TEACHING PLAN

| Course Code | Course Title | Semester | Branches | Contact Periods /Week | Academic Year | Date of commencement of Semester |
|------------------------|---|-------------------|--|-----------------------|---------------|---|
| 24MB1T01 | Management and Organizational Behavior | I | MBA | 5 | 2025-26 | 25/08/2025 |
| COURSE OUTCOMES | | | | | | |
| 1 | Understand the basic concepts of management and Evolution of Management thought – Scientific management, administrative management, Planning, Management by objective (K2) | | | | | |
| 2 | Analyze –the Organization Structure, Understand Types of power - Delegation of Authority and factors affecting delegation. principles of Coordination (K4) | | | | | |
| 3 | Determine the Organizational behavior, – Learning -Theories - Values, Attitudes and Beliefs - Creativity and Creative thinking. (K3) | | | | | |
| 4 | Determine Concept of Motivation- Challenges of leaders in globalized era –Collaborative Processes in Work Groups - Johari Window-Transactional Analysis. (K3) | | | | | |
| 5 | Understand the Organizational conflict, Team Building, problem solving Techniques[K2] | | | | | |
| UNIT | Out Comes / Bloom's Level | Topics No. | Topics/Activity | Text Book / Reference | Cont act Hour | Delivery Method |
| I | CO1: Understand the basic concepts of management and Evolution of Management thought – Scientific management, administrative management, Planning, Management by objective (K2) | Management | | | | |
| | | 1.1 | Introduction, Nature, Functions and Importance of Management | T1,R1 | 1 | PPT, Chalk & Talk, Active Learning & Tutorial |
| | | 1.2 | Scientific management, Administrative management. | T1,R1 | 1 | |
| | | 1.3 | Haw throne experiments | T1,R1 | 1 | |
| | | 1.4 | Levels of Management - Managerial Skills | T1,R1 | 1 | |
| | | 1.5 | Steps in Planning Process, importance and Limitations | T1,R1 | 1 | |
| | | 1.6 | Types of Plans | T1,R1 | 1 | |
| | | 1.7 | Characteristics of a sound Plan | T1,R1 | 1 | |
| | | 1.8 | Management By Objectives | T1,R1 | 1 | |



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NAAC with "A" Grade - 3.32 CGPA, Recognized under 2(f) & 12(B) of UGC Act, 1956,
Approved by AICTE, New Delhi, techniques and applications of, Kakinada, RT
Seetharampalem, W.G.D.T., Narsapur-514280, (Andhra Pradesh)

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Talk,
Tutorial,
Active
Learning &
Case Study

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Tutorial,
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|-----------------------------|---|-------------------------|--|----------|----|-----------------------------|
| | Collaborative Processes in Work Groups - Johari Window-Transactional Analysis. (K3) | 4.5 | Groups Dynamics – stages formation of groups | T2, | 1 | Learning & Case Study |
| | | 4.6 | Groups Dynamics – stages formation of groups | T2, | 1 | |
| | | 4.7 | Collaborative Processes in Work Groups | T2,T3, | 1 | |
| | | 4.8 | Johari Window | T1 | 1 | |
| | | 4.9 | Transactional Analysis. | T1 | 1 | |
| Total | | | | | 10 | |
| V | CO5: Understand the Organizational conflict, Team Building, problem solving Techniques [K2] | Organizational conflict | | | | PPT, Chalk & Talk, Tutorial |
| | | 5.1 | Organizational conflict | T2,T3,R3 | 2 | |
| | | 5.2 | causes of conflict | T2,T3,R3 | 1 | |
| | | 5.3 | consequences-conflict | T2,T3,R3 | 1 | |
| | | 5.4 | Negotiation Team Building | T2,T3,R3 | 1 | |
| | | 5.5 | Conflict Resolution in Groups | T2,T3,R3 | 1 | |
| | | 5.6 | problem solving Techniques | T2,T3,R3 | 1 | |
| | | 5.7 | Organizational change & process | T2 | 1 | |
| | | 5.8 | resistance to change | T2,T3,R3 | 1 | |
| | | 5.9 | Ethical Values | T2 | 1 | |
| Total | | | | | 10 | |
| Grand Total | | | | | 50 | |
| Case Studies | | | | | 5 | |
| CUMULATIVE PROPOSED PERIODS | | | | | 55 | |

Text Books:

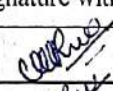
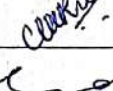
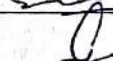
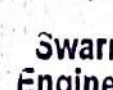
| S.No. | AUTHORS, BOOK TITLE, EDITION, PUBLISHER, YEAR OF PUBLICATION |
|-------|--|
| T1 | Jon L.Pierce, Donald G. Gardner , Management and Organizational Behavior , 2 nd edition, cengage ,21 July 2001 |
| T2 | Chandrani Singh and Aditi Khatri , Principles and Practices of Management and Organizational Behaviour, 1 st edition , Excel , January 2019 |
| T3 | Ricky W. Griffin, Organizational Behavior, 5 th edition, Cengage Learning. 19 MAY 2017 |

Reference Books:

| S.No. | AUTHORS, BOOK TITLE, EDITION, PUBLISHER, YEAR OF PUBLICATION |
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| R1 | Harold Koontz, Heinz Weihrich, A.R.Aryasri, Principles of Management, 2 nd edition, TMH, 2010 |
| R2 | V.S.P.Rao, Management Text and Cases , Second Edition, Excel 2012. |
| R3 | K.Anbuvelan, Principles of Management, University Science Press, 2013 |

Web Details

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| 1 | https://doi.org/10.1146/annurev-orgpsych-032516-113043 |
| 2 | https://ob.aom.org/special-topics/2020-racialinequality |

| | Name | Signature with Date |
|-----------------------|-------------------------|---|
| Faculty | Dr.Manikya Rao.Manda |  |
| Course Coordinator | Dr.Manikya Rao.Manda |  |
| Module Coordinator | Dr. O. V. A.M. Sri Devi |  |
| Programme Coordinator | Dr. G. Grace |  |

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