



SWARNANDHRA
COLLEGE OF ENGINEERING & TECHNOLOGY

(AUTONOMOUS)

Accredited by National Board of Accreditation, AICTE, New Delhi, Accredited by
NAAC with "A" Grade - 3.32 CGPA, Recognized under 2(f) & 12(B) of UGC Act 1956,
Approved by AICTE, New Delhi, Permanent Affiliation to JNTUK, Kakinada
Seetharampeta, W.G.D.T., Narsapur-534280, (Andhra Pradesh)

DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION
TEACHING PLAN

Course Code	Course Title	Semester	Branches	Contact Periods /Week	Academic Year	Date of commencement of Semester
24MB1T01	Management and Organizational Behavior	I	MBA	5	2025-26	25/08/2025

COURSE OUTCOMES

- 1 Understand the basic concepts of management and Evolution of Management thought – Scientific management, administrative management, Planning, Management by objective (K2)
- 2 Analyze –the Organization Structure, Understand Types of power - Delegation of Authority and factors affecting delegation. principles of Coordination (K4)
- 3 Determine the Organizational behavior, – Learning -Theories - Values, Attitudes and Beliefs - Creativity and Creative thinking. (K3)
- 4 Determine Concept of Motivation- Challenges of leaders in globalized era –Collaborative Processes in Work Groups - Johari Window-Transactional Analysis. (K3)
- 5 Understand the Organizational conflict, Team Building, problem solving Techniques[K2]

UNIT	Out Comes / Bloom's Level	Topics No.	Topics/Activity	Text Book / Reference	Cont act Hour	Delivery Method
I	CO1: Understand the basic concepts of management and Evolution of Management thought – Scientific management, administrative management, Planning, Management by objective (K2)	1.1 1.2 1.3 1.4 1.5 1.6 1.7 1.8	Management Introduction, Nature, Functions and Importance of Management Scientific management, Administrative management. Hawthorne experiments Levels of Management - Managerial Skills Steps in Planning Process, importance and Limitations Types of Plans Characteristics of a sound Plan Management By Objectives	T1,R1 T1,R1 T1,R1 T1,R1 T1,R1 T1,R1 T1,R1 T1,R1	1 1 1 1 1 1 1 1	PPT, Chalk & Talk, Active Learning & Tutorial



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Seetharampeta, W.G.D.T, Narsapur, 514280, (Andhra Pradesh) | Decision Making



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	Collaborative Processes in Work Groups - Johari Window-Transactional Analysis. (K3)	4.5	Groups Dynamics - stages formation of groups	T2,	1	Learning & Case Study
		4.6	Groups Dynamics - stages formation of groups	T2,	1	
		4.7	Collaborative Processes in Work Groups	T2,T3,	1	
		4.8	Johari Window	T1	1	
		4.9	Transactional Analysis.	T1	1	
				Total	10	
V	CO5: Understand the Organizational conflict, Team Building, problem solving Techniques [K2]	Organizational conflict				
		5.1	Organizational conflict	T2,T3,R3	2	PPT, Chalk & Talk, Tutorial
		5.2	causes of conflict	T2,T3,R3	1	
		5.3	consequences-conflict	T2,T3,R3	1	
		5.4	Negotiation Team Building	T2,T3,R3	1	
		5.5	Conflict Resolution in Groups	T2,T3,R3	1	
		5.6	problem solving Techniques	T2,T3,R3	1	
		5.7	Organizational change & process	T2	1	
		5.8	resistance to change	T2,T3,R3	1	
		5.9	Ethical Values	T2	1	
				Total	10	
				Grand Total	50	
				Case Studies	5	
				CUMULATIVE PROPOSED PERIODS	55	

Text Books:

S.No.	AUTHORS, BOOK TITLE, EDITION, PUBLISHER, YEAR OF PUBLICATION
T1	Jon L.Pierce, Donald G. Gardner, Management and Organizational Behavior, 2 nd edition, cengage ,21 July 2001
T2	Chandrani Singh and Aditi Khatri, Principles and Practices of Management and Organizational Behaviour, 1 st edition, Excel, January 2019
T3	Ricky W. Griffin, Organizational Behavior, 5 th edition, Cengage Learning 19 MAY 2017

Reference Books:

S.No.	AUTHORS, BOOK TITLE, EDITION, PUBLISHER, YEAR OF PUBLICATION
R1	Harold Koontz, Heinz Weihrich, A.R. Aryasri, Principles of Management, 2 nd edition, TMH, 2010
R2	V.S.P.Rao, Management Text and Cases, , Second Edition, Excel 2012.
R3	K.Anbuvelan, Principles of Management, University Science Press, 2013

Web Details

1	https://doi.org/10.1146/annurev-orgpsych-032516-113043
2	https://ob.aom.org/special-topics/2020-racialinequality

	Name	Signature with Date
Faculty	Dr. Manikya Rao.Manda	<i>Manikya Rao</i>
Course Coordinator	Dr. Manikya Rao.Manda	<i>Manikya Rao</i>
Module Coordinator	Dr. O. V. A. M. Sri Devi	<i>Sri Devi</i>
Programme Coordinator	Dr. G. Grace	<i>Grace</i> 16/10/2015