

SWARNANDHRA COLLEGE OF ENGINEERING AND TECHNOLOGY
SEETHARAMPURAM, NARSAPUR-534280. W.G.DT.,

SCHOOL OF MANAGEMENT STUDIES
DEPARTMENT OF BACHELOR OF BUSINESS ADMINISTRATION
Board of Studies Members for the Academic Year 2024-25

S. No	NAME	ADDRESS	EMAIL ID	CONTACT	BOS
1	Dr O.V.A.M.Sridevi	Head of the Department, BBA SCET, Narsapur	osuri.sridevi@gmail.com	9290359369	Chairman & Head of the Department
2	Dr. N Uday Bhaskar	Head of the Department, Department of Management Studies, Adikavi Nannaya University, Rajamundry	nudaybhaskar@yahoo.com	9490450510	University Nominee
3	Prof G. V.Chalam	Department of Commerce, SRM AP University, Amaravathi.	chalam.goriparthi@gmail.com	9440613822	Subject Expert nominated by Institute
4	Dr. B. V.R.Naidu	Head of the Department, MBA GIET University, Rajamundry.	dmaidubandaru@gmail.com	9440121122	Subject Expert nominated by Institute
5	Dr.K.Bheemesh Kumar	Sr. Vice President, Braneware Solutions	kbk1888@gmail.com	9866649609	Industry Expert
6	Dr.G.Grace	Head of the Department, MBA SCET, Narsapur	graceganta@gmail.com	9505932238	Internal Member
7	Dr.N.G.S.Prasad	Professor, Dept. of MBA, SCET, Narsapur	girinalla1958@gmail.com	9849284873	Internal Member
8	Dr.M.Manikya Rao	Assoc. Professor, Dept. of MBA, SCET, Narsapur	manikyarao.15@gmail.com	9988559779	Internal Member
9	Mrs.D.Haleena	Asst. Professor, Dept. of MBA, SCET, Narsapur	haleena.hdw@gmail.com	8790606475	Internal Member


Head of the Department




Principal

BOARD OF STUDIES MEETING

Agenda for First Board of Studies Meeting of the Department of Bachelor of Business Administration, Swarnandhra College of Engineering and Technology (Autonomous) to be held virtually on 08-10-2024 at 11:00 AM.

Items of Agenda:

1. To discuss the course structure of the I and II semesters of R24 B.B.A/ B.B.A.,(Hons.) programme.
2. To discuss the syllabi in the I and II semesters of R24 B.B.A/ B.B.A.,(Hons.) programme.
3. To frame the R24 regulations for the B.B.A/ B.B.A.,(Hons.) programme.
4. Any other matter with the permission of the chair.

Join Zoom Meeting

<https://us04web.zoom.us/j/4727121708?pwd=9LffdgwcRvfHURJaabj3Pkwkoiwmae.1>

Meeting ID: 472 712 1708

Passcode: e8HzgA

S.No	Name	Designation
1	Dr. O.V.A.M. Sridevi	Chairman
2	Prof. N. Udaya Bhaskar, AKNU, Rajahmundry.	Subject Expert Nominated by University
3	Prof. G.V.Chalam	Subject Expert Nominated by AC
4	Prof B V R Naidu	Subject Expert Nominated by AC
5	Dr. K. Bheemesh Kumar	Industrial Expert
7	Dr.G.Grace	Internal Member
8	Dr.N.G.S.Prasad	Internal Member
9	Dr.M.Manikya Rao	Internal Member
10	Mrs.D.Haleena.	Internal Member

MINUTES OF BOARD OF STUDIES MEETING

First Board of Studies Meeting of the Department of Bachelor of Business Administration, Swarnandhra College of Engineering and Technology (Autonomous) held virtually on 08-10-2024 at 11:00 AM.

The meeting started with welcoming the honourable members of Board of Studies by the Chairman. The agenda was displayed before the board for discussion.

Join Zoom Meeting:

<https://us04web.zoom.us/j/4727121708?pwd=9LffdgwcRvfHURJaabj3Pkwkoiwmae.1>

Meeting ID: 472 712 1708

Passcode: e8HzgA

Items of Agenda:

Agenda 1: To discuss the course structure of the I and II semesters of R24 B.B.A/ B.B.A.,(Hons.) programme.

Resolutions:

- The board suggested adding office automation tools course in the first semester and Ms-Excel & SQL lab in the second semester.
- The courses Business communication I & II in both semesters are merged into one course in the second semester.
- The board has approved the proposed Course Structure with few modifications in the I and II semesters of B.B.A/ B.B.A.,(Hons.) programme.

Agenda 2: To discuss the syllabi in the I and II semesters of R24 B.B.A/ B.B.A.,(Hons.) programme.

Resolutions:

- The board has approved the syllabi in the I and II semesters of B.B.A/ B.B.A.,(Hons.) programme with few modifications.
- The board suggested reducing the syllabus for courses with 2 credits.

Agenda 3: To frame the R24 regulations for the B.B.A/ B.B.A.,(Hons.) programme.

Resolutions:

- The board discussed the R24 regulations of the B.B.A/ B.B.A.,(Hons.) programme with respect to attendance requirements, promotion rules, internal and external evaluation and others.

- The board discussed the question paper pattern of internal and external examinations.

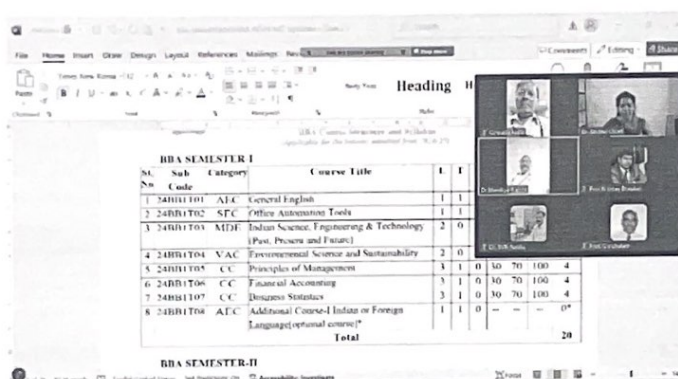
Agenda 4: Any other matter with the permission of the chair.

Resolutions:

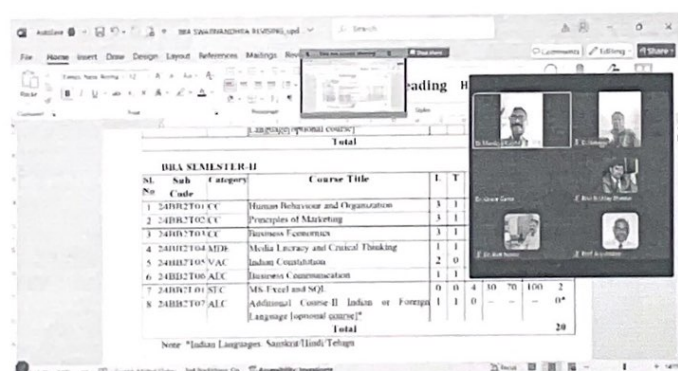
- The board suggested to encourage the students to converse in English which gradually increases their confidence levels.
- The board suggested to organise Industrial Visits for practical exposure of the students.

As there were no other issues to be discussed, the meeting was concluded with vote of thanks by the chairman.

[Signature]
CHAIRMAN
BOARD OF STUDIES
 Department of B.B.A.
 Swamindra College of Engineering & Technology



Sl. No.	Sub. Code	Category	Course Title	I	T	Practical	Internal	External	Total
1	24BH1101	ALC	General English	1	1				
2	24BH1102	SFC	Office Automation Tools	1	1				
3	24BH1103	MIE	Indian Science, Engineering & Technology (Past, Present and Future)	2	0				
4	24BH1104	VAC	Environmental Science and Sustainability	2	0				
5	24BH1105	CC	Principles of Management	3	1	0	30	70	100
6	24BH1106	CC	Financial Accounting	3	1	0	30	70	100
7	24BH1107	CC	Business Statistics	3	1	0	30	70	100
8	24BH1108	ALC	Additional Course-I Indian or Foreign Language (optional course)*	1	1	0			0*
Total									20



Sl. No.	Sub. Code	Category	Course Title	I	T	Practical	Internal	External	Total
1	24BH2101	CC	Human Behaviour and Organization	3	1				
2	24BH2102	CC	Principles of Marketing	3	1				
3	24BH2103	CC	Business Economics	3	1				
4	24BH2104	MDR	Media Literacy and Critical Thinking	1	1				
5	24BH2105	VAC	Indian Constitution	2	0				
6	24BH2106	ALC	Business Communication	1	1				
7	24BH2107	SEC	MS Excel and NPV	0	0	4	40	70	100
8	24BH2108	ALC	Additional Course-II Indian or Foreign Language (optional course)*	1	1	0			0*
Total									20

Note: *Indian Languages: Sanskrit/Hindi/Telugu