



INSTITUTION'S INNOVATION COUNCIL (IIC)

SWARNANDHRA

COLLEGE OF ENGINEERING AND TECHNOLOGY

Seetharampuram, Narsapur.

Report of an Inter/Intra Institutional Start-up Competition

Social media	
Face book	Swarnandhra Autonomous
YouTube	SCET -IQAC

Academic Year	2026-2027
Program driven by	IIC Calendar Activity
Quarter	IV
Title of the Program	Inter/Intra Institutional Start-up Competition
Programme Type	Level -3
Programme Theme/Thrust area	Development of Creative Ideas/Innovation and Startups
Program Stats Date	31/07/2026
Program Ending Date	31/07/2026
Number of Students Participants(Solo and Team)	123(Solo-12, Teams-40)
Number of Faculty Participants	15
Number of Expert Participants	02
Expenditure, If Any	13500/- Rs
Mode of Delivery	Offline
Program Objectives	Startup competitions typically aim to support and accelerate the growth of early-stage ventures by providing resources, exposure, and validation. Here are common objectives for organizing or participating in a startup competition: Identify and Support High-Potential Startups, Encourage Entrepreneurship and Innovation, Connect Startups with Investors and Industry Experts, Validate Business Models, Enhance Brand Visibility, Attract Talent and Investment to a Region, Foster Collaboration and Knowledge Sharing and Recognize and Reward Excellence

Benefits in terms of learning/skill/knowledge development	- Students Confidence Level Increased as they gave Presentations of their Idea. - Group Coordination and Team Spirit were built among the Students. - Personality Development towards Healthy Competition among the Peers.
Program Coordinators	Dr. R. Lalitha Narayana, Professor, Dept of Mechanical Engineering Mrs. M. Christi Sangeetha, Assistant Professor, Dept. of MBA

PROGRAM REPORT

Swarnandhra College of Engineering and Technology, Entrepreneurship Development Cell (EDC) in association with IIC organized Inter/Intra Institutional Start-up Competition for all years and branches and all programs including B. Tech, BBA, BCA, MBA and MCA students with the resource person **Dr. K. Tarun Kumar, Convener-IIC, SRKR Engineering College (Autonomous), Bhimavaram** and **Dr. D. N. S. B. Kavitha, Yukthi Coordinator, SRKR Engineering College (Autonomous), Bhimavaram**. Students were participated as individual and group wise where each student worked together to develop a new concept on which they can initiate a startup. Every participant worked on this project planning the business, idea generation, logo creation, branding, value preposition, budgeting, marketing, cost analysis and various other aspects involved in making a business plan. They have put together all this information, formatted the plan, prepared the power point slides, and presented their idea as a individual and group In front of the judges. Each member of the participant had a role to play in that presentation which was essential and developed team spirit among the students. The judges were given a scheme of evaluation in order to identify any errors and provide suggestions in the form of feedback. Later each presentation was observed carefully by program convener and other senior faculty to pick the best 2 performers from each category i.e. solo and team. They were given prizes along with certificates. The program was conducted for one consecutive day. It was good and every student appreciated the idea/plan. They got even more creative after receiving good feedback from the judges and faculty. Many are now interested to start their own startup/business in future. This program helped the startup/business students enhance their insights of technology, innovation, business skills, and idea generation of startup and importance of planning a business. The event was graced by all students, faculty from various other departments along with the resource person.

POSTER:



SWARNANDHRA

COLLEGE OF ENGINEERING AND TECHNOLOGY

(AUTONOMOUS)

Permanent Affiliated to JNTUK, Kakinada, Approved By AICTE
Narasapur, Andhra Pradesh 534 280, India



ENTREPRENEURSHIP DEVELOPMENT CELL

Organising

START-UP COMPETITION



THEMES & EMERGING AREAS

- Healthcare & Biomedical Devices
- IoT Based Technologies
- Waste Management
- Environment & Climate Control Innovations
- Clean and Potable Water
- Renewable and Affordable Energy
- Food Processing
- Automobile Technology and Innovation
- Robotics and Drones
- Agriculture & Rural Development
- Smart Vehicles (Electric, Hybrid, Solar, Mobility) and Mobility Solutions
- ICT, Cyber-physical Systems, AI & ML, Cloud Computing, Others

REGISTRATION :

- Last Date for Registration : 27th July 2026
- Idea Submission Date : 30th July 2026

- Registration Process in Googleform
- No Spot Registration Available

Chief Guests :

Dr. K. Tarun Kumar
IIC Convenor, SRKR (BVRM)

Dr. D. N. S. B. Kavitha
Yukti Co-Ordinator, SRKR (BVRM)

PRIZES :

1st Prize
(Individual, Group)

2nd Prize
(Individual, Group)



Registration QR Code
scetdcd@gmail.com

Registration Fee :

Individual : ₹50/-

Group : ₹100/-

REGISTRATION :

1. Registration Process in Googleform
2. No Spot Registration Available

RULES :

1. Participation Single or Group
2. Group Members Limit 3
3. Presentation Type PPT
4. Number of Slides Limit 10
5. Time Duration For PPT 10 Min

Date : 31/07/2026

Time : 9:00am

Venue : Decennial Block Seminar Hall

Chief Patrons

Sri. K.V. Satyanarayana
Chairman

Sri. K.V. Swamy
Treasurer

Sri. A. Srihari
Director

Patron

Dr. A. Gopichand
Principal

Faculty Coordinators

Dr. R. Lalitha Narayana
E.D.C Coordinator

Smt. M. Christi Sangeetha
Asst. Prof., Dept. of MBA

Student Coordinators

J. A. V. S. SIDDHARDHA 9989153813

S. D. V. SWAMY 93906 02533

INVITATION:



SWARNANDHRA COLLEGE OF ENGINEERING & TECHNOLOGY

(AUTONOMOUS)

Accredited by NBA & NAAC with "A" Grade
(Approved by AICTE, New Delhi, and Permanent Affiliation to JNTUK, Kakinada.)



INVITATION

We cordially invite you to attend and encourage our students

The Entrepreneurship Development Cell (EDC)

Swarnandhra College of Engineering & Technology

Is organizing a

START-UP COMPETITION

Chief Guests :

Dr. K. Tarun Kumar

IIC Convenor,
SRKR E.C, BVRM

Dr. D. N. S. B. Kavitha

Yukti Co-Ordinator,
SRKR E.C, BVRM

VENUE:

DECENNIAL BLOCK SEMINAR HALL

DATE & TIME:



FRIDAY, 31/7/2026

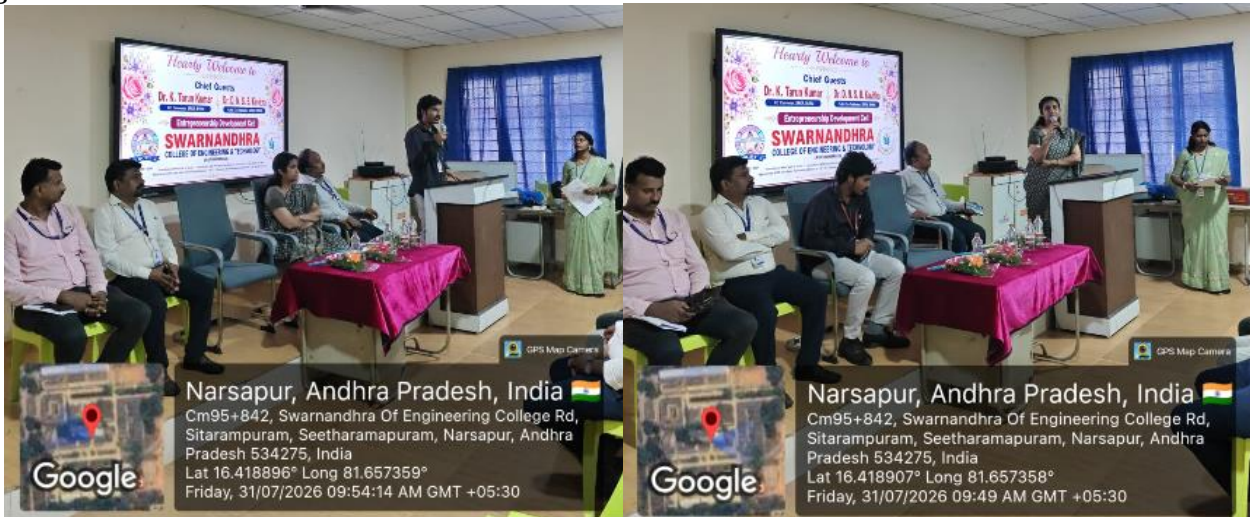


09:00 AM

PLEASE COME & ENCOURAGE.



Inauguration:



Presentations-SOLO



Presentations-TEAM



Valedictory: Felicitation to Guest



Winners:



Participants list: SOLO

TEAM NAME	TEAM LEADER NAME	REG.NO	PHONE NO	TEAM LEADER GMAIL	YEAR OF STUDY	BRANCH
Setubandha	Teja kadali	25A21E0022	6302327474	tejakadali7472@gmail.com	2ND YEAR	MBA
Monika Bhusarapu	Monika Bhusarapu	24A21A1209	9959249615	monibhusarapu6@gmail.com	3RD YEAR	IT
Lifeverse AI	T.THANUSRI	25A21F0077	9951254608	thanusrit2005@gmail.com	2ND YEAR	MCA
Lakshmi	K.lakshmi sri sai Durga	25A21A0230	9441752643	Kusampudilakshmi307@gmail.com	2ND YEAR	EEE
Tharun Kumar from ECE	Kukkala Tharun Kumar	25A21A04C5	9392162739	tharunkumarkukkala2008@gmail.com	1ST YEAR	ECE
Vineela	M.Vineela	25A21A05GN	9381653766	maddalavineela641@gmail.com	2ND YEAR	CSE
NextGen cure	D. Harshitha	25A21F0019	6305908686	harshithadasiredy13@gmail.com	2ND YEAR	MCA
InnovX	Kolukuluri Bhavani	25A21A6186	8978622573	kolukuluribhavani33@gmail.com	2ND YEAR	AIML
AGRI SENTINEL AI	Y BALASRI PRANEETA	23A21A4491	9491322939	yepugantibalasripraneeta9@gmail.com	4TH YEAR	CSE (DS)
SAI	LEELA SAI	23A21A04N4	8074435729	sraithota1444@gmail.com	4TH YEAR	ECE
Caretech	VAISHNAVI PRIYA KOPPINEE	23A21A0406	8341481869	vaishnavipriyakoppineedi@gmail.com	4TH YEAR	ECE
ARIES	KOMAL SHARMA	24A21A6420	9119152225	komalvidhyasharma@gmail.com	3RD YEAR	ROBOTICS

TEAM:2MEMBERS

TEAM NAME	TEAM LEA	TEAM LEA	TEAM LEA	TEAM LEADER GMAIL	TEAM LEA	TEAM LEA
Etherminds	R Sravanthi	24A21A05EG	8555917948	repurisravanthi@gmail.com	3RD YEAR	CSE
Gowthami and team	B.Gowthami Sri	24A21A1207	9392165626	sruthibellamkonda030@gmail.com	3RD YEAR	IT
VisionVerse	BORUSU S P CH	25A21A6130	9704593892	dhanishaborusu13@gmail.com	2ND YEAR	AIML
L.Padma sri	L.Padma sri	25A21A0231	9390284872	padmasrilokam@gmail.com	2ND YEAR	EEE
Harvest Hub	Grandhi Madhuri	25A21A05BY	9848458146	madhurigrandhi27@gmail.com	2ND YEAR	CSE
Charming squad	B.Tripureswari	24A21A0441	9573252920	tripuraeswari@gmail.com	3RD YEAR	ECE
Shakthi	KONNA KUMAR	23A21A04C6	75696 95174	kumarikonna99@gmail.com	4TH YEAR	ECE
Visionary GenZ	S.surya harshitha	25A21E0047	8317679928	harshithasatti04@gmail.com	2ND YEAR	MBA
SA	Akshaya	25A21A05DY	7416167509	akshaya26k@gmail.com	2ND YEAR	CSE

TEAM:3MEMBERS

TEAM NAME	TEAM LEADER NAME	TEAM LEADER RE	TEAM LEA	TEAM LEA	TEAM LEA	TEAM LEA
BioLoop	Dasari Teja Sri	23A21A0563	8688151662	tejasridasari63@gmail.com	4TH YEAR	CSE
Green guardians	MALLESWARAPU NAGA PAVAN	24A21A04H1	8179775047	nagap9457@gmail.com	3RD YEAR	ECE
Ship it	B.karthik venkata teja	24A21A0445	9908033035	Karthikborusu2@gmail.com	3RD YEAR	ECE
TrackVision	Vinay Katikireddy	24A21A05N0	9493386116	vinaykatikireddy@gmail.com	3RD YEAR	CSE
Safelgnite	B. Bhagya Sri	24A21A6509	9392987465	bhagyasribaswari@gmail.com	3RD YEAR	CSE (BS)
The Visionaries	B.Dona Harshitha	25A21A0540	+91 79894 4214	donaharshitha@gmail.com	2ND YEAR	CSE
Damacharla Akhil Babu	D Akhil	24A21A0594	7013964491	damacharlaakhil@gmail.com	3RD YEAR	CSE
FUTURE LUMINOUS	K.JNANA SHANKAR	24A25A0204	7702785805	jnanaee087@gmail.com	4TH YEAR	EEE
Cyber Sparks	Ganesula Pradeep Krishna	24A21A05C8	9032230337	pradeepganesh@gmail.com	3RD YEAR	CSE
Smart EV Charging Slot E	Kopparthi pravallika	23A21A0223	9390335576	kopparthiprava@gmail.com	4TH YEAR	EEE
K. Ravi kiran	G Vishanav	25A21A0207	7337544244	rubykravikiran@gmail.com	2ND YEAR	EEE
Team Dual Wave	B. L. S. Harsha Revanth	24A21H0020	9963795600	lsharsharevanth@gmail.com	3RD YEAR	BBA
Spark squad	B.anusha	25A21A0529	8978796008	revathiharshab@gmail.com	2ND YEAR	CSE

RRK TRIO	DINTAKURTHI RISHITHA	25A25A0514	6305786621	dintakurthirishit	3RD YEAR	CSE
CSE A Boys	Bandana Tejendra	25A21A0536	9093188968	bandanatejendr	2ND YEAR	CSE
Helix innovators	Yaseen	24A21H0011	7997681634	my5000383@gi	3RD YEAR	BBA
InnovX	Jahnvi Pedasingu	24A21A05H5	9652226014	jahnvisaidevip	3RD YEAR	CSE
Aquasense AI	Shanmukh	25A21A05J8	9493031829	rohithmutyala1	2ND YEAR	CSE
TRINOVA	JAISRI DURGA KOPPINENI	25A21A05FJ	9652727338	jaisridurgakopp	2ND YEAR	CSE
Greenpulse	P.Kusuma	24A21H0019	8985163946	Ponasanipalliku	3RD YEAR	BBA
GHAMBEERA	Tanuja. Koppineedi	25A21A05FH	6301643442	tanuja.koppinee	2ND YEAR	CSE
Triple Aura	Bhavya sri	25A21A6176	8978216139	@Kailnaresh78	2ND YEAR	AIML
The visionaries	P Divya	25A21A61C5	7794941615	divyapalli01418	2ND YEAR	AIML
TEAM TERRORS	K PRAVEEN KUMAR	25A25A0417	7671051039	21093ec00@gn	3RD YEAR	ECE
Food craft	DEVANI VAMSI SRI SIVA NAGESH	25A25A4603	+91 949381578	nageshdevani0	3RD YEAR	CSE (CS)
The champions	Jahnvi	25A21A6196	8919891216	jahnvilokam2	2ND YEAR	AIML
Hydro minds	Kesari chayapriya	24A21A05N7	9642993545	priyakesari69	3RD YEAR	CSE
A²T trio	Lakshmi Nikhil Aravind	25A21A05GG	9490790389	spideyaravind4	2ND YEAR	CSE
NutriNova	Kejiya	24A21H0010	9381151805	kejiyakejiya178	3RD YEAR	BBA
LSM	Lakshmi	25A21A05CG	8008436474	lakshmigurram	2ND YEAR	CSE
RAJ	Kadali renuka devi	25A21A05DQ	9100280555	renukakadali08	2ND YEAR	CSE
kerthana	kerthana	25a2140220			2ND YEAR	

Winners List:

Solo Winners:

I Place: Komal Sharma III B. Tech (Robotics)

II Place: Teja kadali II MBA

Team Winners:

I Place: B.karthik venkata teja III B. Tech (ECE)

A.Haritha III B. Tech (ECE)

D.Yogesh khanna III B. Tech (ECE)

II Place: Jaisri Durga Koppineni II B. Tech (CSE)

Tabhitha Kodelli II B. Tech (CSE)

Sathwika Kodavalli II B. Tech (CSE)