



INSTITUTION INNOVATION COUNCIL (IIC)
SWARNANDHRA
COLLEGE OF ENGINEERING AND TECHNOLOGY
SEETHARAMAPURAM, NARSAPUR.

REPORT ON INTER/INTRA INSTITUTIONAL BUSINESS PLAN COMPETITION

SOCIAL MEDIA	
FACEBOOK	SWARNANDHRA AUTONOMOUS
YOUTUBE	SCET-IQAC

Academic Year	2025-2026
Program Driven By	IIC Calendar Activity in association with Entrepreneurship Development Cell (EDC)
Quarter	III
Title Of the Program	Institutional Business Plan Competition
Program Type	Level 3 Competition
Program Theme	Development of Creative Business Plan - a Prototype
Program Start Date	07/03/2026
Program End Date	07/03/2026
No Of Students Participants	158(Individual-61, Group-197[No of Groups-75])
No Of Faculty Participants	12
No Of Expert Participants	1
Mode Of Delivery	Offline
Program Objectives	Initiation of Start up Business plan with a Innovative idea.
Benefit In Terms of Learning/ Skill/ Knowledge Development	Students Confidence Level Increased as they gave Presentations of their Idea. Group Coordination and Team Spirit were Built among the Students. Personality Development towards Healthy Competition among the Peers.
Program Convener	Dr. R. Lalitha Narayana

PROGRAM REPORT

Swarnandhra College of Engineering and Technology, Entrepreneurship Development Cell (EDC) in association with IIC organized Institutional business plan competition for all years including I year and all programs including B. Tech, MBA and MCA students with the resource person **Prof. Venkata Chalam Goriparthi, SRM University, Amaravathi, AP**. Students were participated as individual and group wise where each student worked together to develop a new concept on which they can initiate a startup. Every participant worked on this project planning the business, idea generation, logo creation, branding, value proposition, budgeting, marketing, cost analysis and various other aspects involved in making a business plan. They have put together all this information, formatted the plan, prepared the power point slides, and presented their idea as a individual and group In front of the judges. Each member of the participant had a role to play in that presentation which was essential and developed team spirit among the students. The judges were given a scheme of evaluation in order to identify any errors and provide suggestions in the form of feedback. Later each presentation was observed carefully by program convener and other senior faculty to pick the best 3 performers from individual participants and the best 3 performers from group participants. They were given prizes along with certificates. The program was conducted for one consecutive day. It was good and every student appreciated the idea. They got even more creative after receiving good feedback from the judges and faculty. Many are now interested to start their own business in future. This program helped the business students enhance their insights of technology, innovation, business skills, idea generation and importance of planning a business. The event was graced by all students, faculty from various other departments along with the resource person.

Poster:

SWARNANDHRA
COLLEGE OF ENGINEERING AND TECHNOLOGY
(AUTONOMOUS)
Permanent Affiliated to JNTUK, Kakinada, Approved By AICTE
Narsapur, Andhra Pradesh 534 280, India

ENTREPRENEURSHIP DEVELOPMENT CELL
Organising
BUSINESS PLAN
COMPETITION

PRIZES :
1st Prize
2nd Prize
3rd Prize

REGISTRATION :
1. Registration Process in Googleform / Manual
2. Spot Registration Available

RULES :
1. Participation Single or Group
2. Group Members Limit 5
3. Presentation Type PPT
4. Number of Slides Limit 10
5. Time Duration For PPT 10 Min

Registration QR Code
scetedc@gmail.com

Chief patrons
Sri. K.V. Satyanarayana, Chairman
Sri. K.V. Swamy, Treasurer
Sri. A. Srihari, Director

Patrons
Dr. Suresh kumar, Principal
Dr. Gopichand, Vice Principal

Convener
Dr. R. Lalitha Narayana,
EDC Coordinator

Venue: Decennial Block Seminar Hall
Time : 9:30am
Date :07/03/2026

Banner:

SWARNANDHRA
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SEDC
Shaping
Entrepreneurs
Qualifying
Careers
Swarnandhra Entrepreneurship Development Cell

YUKTI
IDEATE • INNOVATE • IMPACT

ACCREDITED WITH GRADE A NAAC

ENTREPRENEURSHIP DEVELOPMENT CELL (EDC)
In Association with
INSTITUTION INNOVATION COUNCIL (IIC)
Organising

BUSINESS PLAN COMPETITION

CHIEF GUEST
Prof. G Venkata Chalam
SRM- University,
Amaravati, Andhra Pradesh.

VENUE: Seminar Hall
Decennial Block

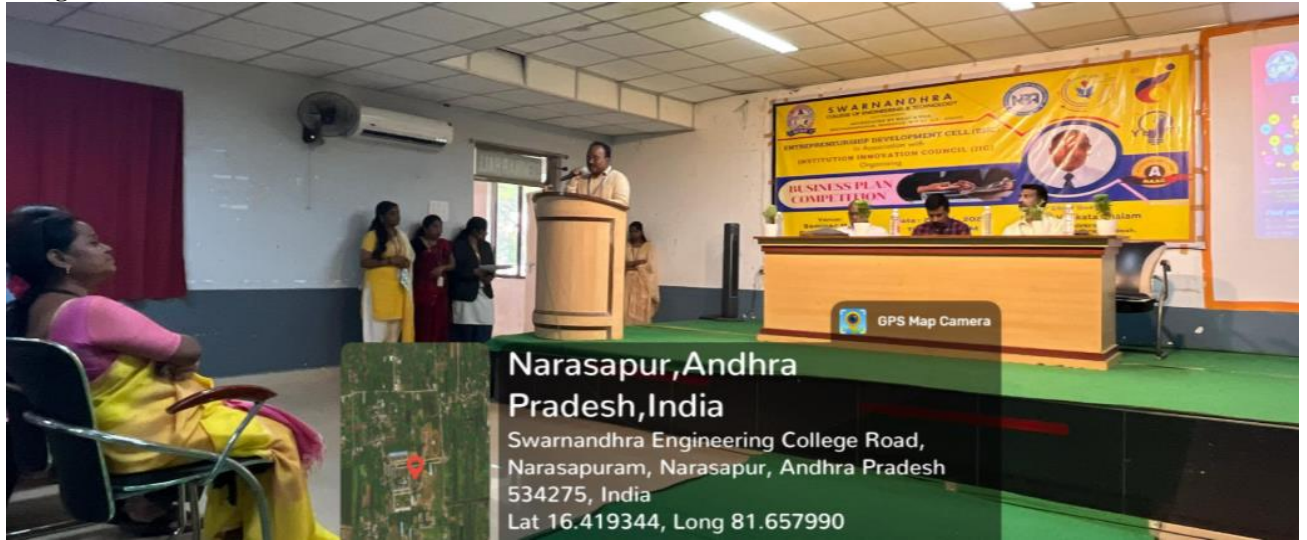
DATE: 07-03-2026
TIME: 09:30 AM

INNOVATE | **INCUBATE** | **INSPIRE**

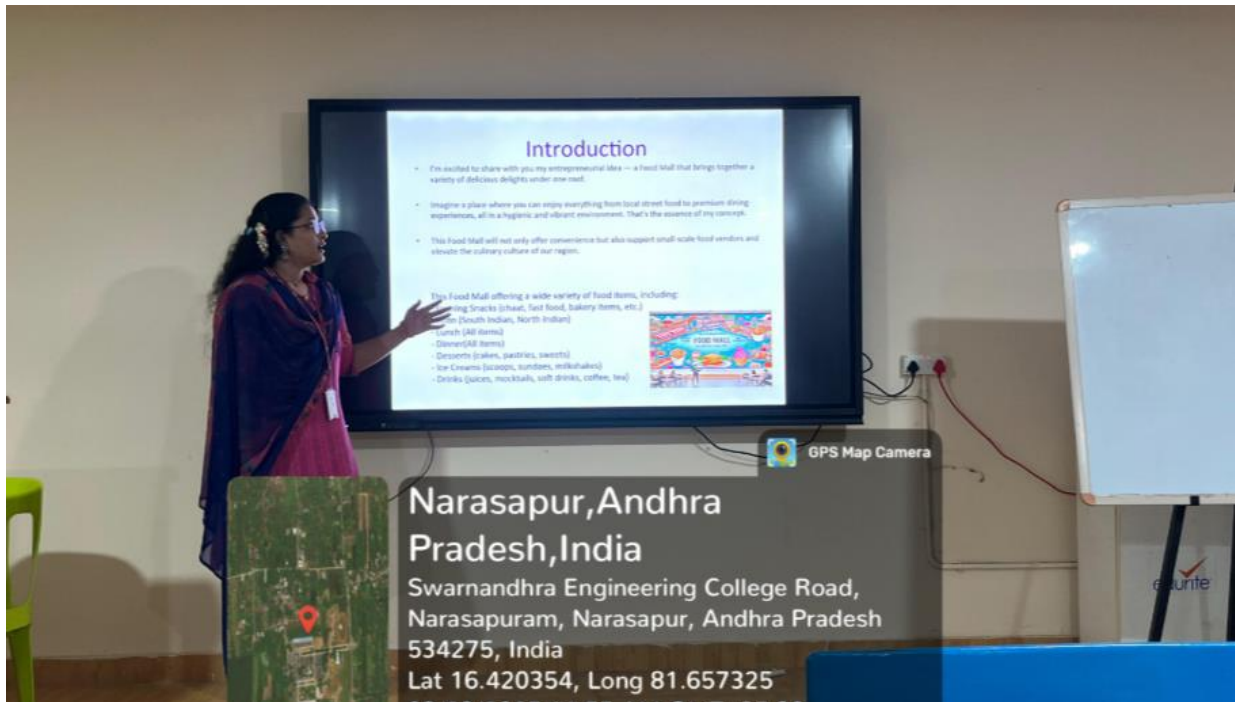
Poster release



Inauguration:



Presentations-Individual



Presentations-Group



Valedictory: Felicitation to Guest



Winners:



Participants list: GROUP

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SWARNANDHRA
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Seethampuram, NARSAPUR - 534 280, W.G.Dist., Andhra Pradesh



GROUP PARTICIPANTS LIST									
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2	AMBATI PUJITHA SREE	24A21A1205	IT	B. Tech	I	8985338934	atipujithasree@gmail.com	Company description	GROUP
3	B.divya	24A21E0008	MBA	MBA	I	7032690799	ivybarri31@gmail.com	AI based search engine	GROUP
4	Jaddu Hema Jyothi Sri Bhadravathi	21A21A6412	Robotics	B. Tech	IV	8096033554	kduhema948@gmail.com	should be clear, concise, and a	GROUP
5	NIRANJAN PALAPARTHI	23A21E0048	MBA	MBA	II	6304324451	irmalalace@gmail.com	ALAMBANA	GROUP
6	Vanumula Bindhu Madhavi	24A21A05JE	CSE	B. Tech	I	7995922524	huvanumula56@gmail.com	Start up	GROUP
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9	B. Tarun teja	24A21A0306	S&H	B. Tech	I	9490383323	tejabodigadda@gmail.com	Startup	GROUP
10	Dakouj datla Venkat gandhi	24a25a0304	ME	B. Tech	II	9985554438	dhivenkat20@gmail.com	Low cost investment interpenur	GROUP
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19	Vinay katikireddy	24A21A05N0	S&H	B. Tech	I	+91 6309590567	vykatikireddy@hotmail.com	Implementation of healthy snact	GROUP
20	Malleswarapu NAGA PAVAN	24A21A04H1	S&H	B. Tech	I	817975047	agap9457@gmail.com	Startup business plan	GROUP
21	G.Swamy	24A21A6145	S&H	B. Tech	I	7207934358	ubangaram26@gmail.com	RentRover APP	GROUP
22	Sri varshitha Nagabattula	24A31A6540	S&H	B. Tech	I	9032404573	hithanagabattula@gmail.com	Woman's safety dvicesas	GROUP
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32	M. L. K. Sowjanya	24A21A04H6	S&H	B. Tech	I	9959873512	wjmanda82@gmail.com	Start up	GROUP
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34	TEMPERLA SATYA SAI GREESHMIT	24A21A44A5	S&H	B. Tech	I	8074196146	nulakshmit4@gmail.com	Market Analysis	GROUP
35	Syam Prasad	24A21E0073	MBA	MBA	I	9390881679	iprasadayiseti@gmail.com	Revolutionize the Search	GROUP
36	TEMPERLA SATYA SAI GREESHMIT	24A21A44A5	S&H	B. Tech	I	8074196146	nulakshmit4@gmail.com	Market Analysis	GROUP
37	Kodawarthi Lakshmi prasanna	24A21A05P4	CSE	B. Tech	I	8341942369	hilakshmiprasanna@gmail.com	Shipping - Z	GROUP
38	Repuri Sravanthi	24A21A05EG	S&H	B. Tech	I	8555917948	burisravanthi@gmail.com	Bonsai: Bringing Nature to your	GROUP
39	Medapati venkata Sai rama reddy	23A21A6541	IT	B. Tech	II	9966643205	amareddy205@gmail.com	Atmospheric water harvesting	GROUP
40	Rohith and team	24A21A04U8	S&H	B. Tech	I	9133589596	hithvadapalli7@gmail.com	Tourist guidance on the famous	GROUP
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42	K. Sri. L. Mallikarjuna. Sarma	24A21A0130	I year b tech	B. Tech	I	8688554905	harani021989@gmail.com	Net cafe	GROUP
43	K.pravalika	23A21A0242	EEE	B. Tech	II	9392506054	thipravalika5054@gmail.com	Wifi camera robot car	GROUP
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49	SAJIBILLI CHARAN	24A21A05AS	S&H	B. Tech	I	7993822004	ransajibilli07@gmail.com	Profits from wastages	GROUP
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51	bhanu k	23A21A6538	IT	B. Tech	II	7670954811	anukukkala8@gmail.com	Smart waste technology	GROUP
52	Abdul Rizwan	23A21A4601	it	B. Tech	II	6301238079	anabdu8227@gmail.com	Resume wala	GROUP
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64	Vijay Kumar Jarugu	23A21A6526	IT	B. Tech	II	7013559946	ykumarjarugu@gmail.com	Atmospheric water harvesting	GROUP
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67	Kadali mani bala	24A21F0085	MCA	MCA	I	9640664034	inibalakadali@gmail.com	Green basket	GROUP
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71	Keerthana kadali	23A21A6527	IT	B. Tech	II	6281060935	hanakadali2005@gmail.com	Plastic recycling process	GROUP
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73	G.VARSHINI	24A21A05F6	SNH	B. Tech	I	9959575787	inigungubogula@gmail.com	Food bank	GROUP
74	K Harsha Vardhan	24A21A04E8	S&H	B. Tech	I	7893125483	swarasharshavardhan@gmail.com	Collaborate	GROUP
75	ADABALA VAMSI KRISHNAMJAN	22A21A6502	IT	B. Tech	III	9346155129	isadabala790@gmail.com	Startup	GROUP

Participants list: INDIVIDUAL

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INDIVIDUAL PARTICIPANTS LIST									
S.NO	NAME	REG. NO.	DEPT	PROGRAM	YEAR	PH. NO	MAIL ID:	TITLE	TYPE
1	Adada Anji Naga Ram Charan	24A21F0005	MCA	MCA	I	9666240060	anjnagaramcharan@	Food business	INDIVIDUAL
2	Addala Saltibabu	24A21E0004	MBA	MBA	I	7032907179	addalassaltibabu8@g	Milk dairy farm	INDIVIDUAL
3	ADHIKARI P S L S SARANYA	24A21A0510	CSE	B.Tech	I	7331189369	saranyaadhikari16@	Mobile with inbuilt charge	INDIVIDUAL
4	B laxmi deepak	23A21F0075	MCA	MCA	II	7095767992	Deepakboddou68@gr	Reusable helmet inner co	INDIVIDUAL
5	B. Rambabu	24421F0018	MCA	MCA	I	6309733249	Rambangaru49@gm	Unique fashions...	INDIVIDUAL
6	Benarji	24A21A04J4	ECE	B.Tech	I	7659812300	benarjimasrapu@gm	Hydroponic farming	INDIVIDUAL
7	Benarji	24A21A04J4	S&H	B.Tech	I	7659812300	benarjimasrapu@gm	Hydroponic farming	INDIVIDUAL
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9	Bolla Geethapriya	23A21F0009	Mca	MCA	II	7095859931	bollageethapriya@gr	Na	INDIVIDUAL
10	BOLLAREDDY KEERTHANA	24A21A1212	IT	B.Tech	I	9390990431	keerthanabollareddy	Stepping stone of succes	INDIVIDUAL
11	Bonam kiranmai	24A21A1214	IT	B.Tech	I	8978839347	bonamkiran858@gm	Business	INDIVIDUAL
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18	G Benny Hin	24A21A04A4	S&H	B.Tech	I	9676695631	bhinn5994@gmail.co	Plan of business	INDIVIDUAL
19	GORRE JASWANTHISAI	23A21A0114	CE	B.Tech	II	7981856161	jaswanthisaigorre@g	Green construction	INDIVIDUAL
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21	GUDALA SAI SURYA DURGA	22A21A0314	ME	B.Tech	III	9381445708	suryagudala18@gm	Super market	INDIVIDUAL
22	GUDI.GURU NADHA	24A21A6407	ME	B.Tech	I	8247494900	gurunadha172@gma	Sprouts	INDIVIDUAL
23	GUTTULA CHANDU	24A21A1238	S&H	B.Tech	I	9392292591	chanduguttula192@g	Dairy farm	INDIVIDUAL
24	GUTTULA CHANDU	24A21A1238	S&H	B.Tech	I	9392292591	chanduguttula192@g	Dairy farm	INDIVIDUAL
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27	Karuturi Devi satyasri	23A21F00K2	MCA	MCA	II	9701158519	karuturisatya5@gma	Organized by Entreprene	INDIVIDUAL
28	Kasa Madhuri	24A21A6525	S&H	B.Tech	I	9381769712	madhurikasa24	AI+Human collaboration i	INDIVIDUAL
29	Kopanathi subramanyam	24A21A05R3	CSE	B.Tech	I	9966013076	Subramanyamkopan	Forming	INDIVIDUAL
30	Kotha kota sriraj	24A21A05R2	S&H	B.Tech	I	9346363423	Srirajkothakota@gm	House planing	INDIVIDUAL
31	kottu mouli sai prasad	23A21A6537	IT	B.Tech	II	8688293216	moulisaiprasad31@g	video editing and web dev	INDIVIDUAL
32	KUNAPUREDDY JAHNAVI	24A21A05U0	S&H	B.Tech	I	6301599638	jahnnavikunapureddy	DRONE TECHNOLOGY II	INDIVIDUAL
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40	Mounika.Reddy	24A21A05EC	S&H	B.Tech	I	9618775443	reddy.mounika2557@	AI powered smart notes a	INDIVIDUAL
41	MUVVA CHANDU	2321F00A7	MCA	MCA	II	7981045338	chandumuva2k@gn	Entrepreneurship Develop	INDIVIDUAL
42	P Naga Dileep	24A21A4427	S&H	B.Tech	I	8897906678	dileppulichradileep	Online work	INDIVIDUAL
43	P pavani sudha	24A21A05DU	S&H	B.Tech	I	8978130885	pavanisuppala@gm	safron and mushroom in	INDIVIDUAL
44	P yugandhar	24A25A0214	EEE	B.Tech	II	9390896678	yugandharpulagam2	Coconut trading	INDIVIDUAL
45	P.yaswanth	24A21A05BW	CSE	B.Tech	I	7095305026	yaswanthchanges@	Buisness plan	INDIVIDUAL
46	PALA VASUDEVA SUBRAHM	23A21A4652	IT	B.Tech	II	9550329864	vasusubrahmanyam	AI POWERED DOCUMENT	INDIVIDUAL
47	Palli Chandu	24A25A0428	ECE	B.Tech	II	7095738739	pallichandu15@gma	Next Gen E-commerce pl	INDIVIDUAL
48	Palli Chandu	24A25A0428	ECE	B.Tech	II	7095738739	pallichandu15@gma	Plastic bottles Reverse Ve	INDIVIDUAL
49	Pujithanjali Thamarapu	23A21A04M7	ECE	B.Tech	II	8317523747	pujithanjali thamarapu	Traditional Food	INDIVIDUAL
50	S.lakshmi lasya sri	24A21A05FJ	S&h	B.Tech	I	7989501647	lasyasri540@gmail.	Drone technology	INDIVIDUAL
51	S.VISHAL	23A21A04M1	ECE	B.Tech	II	9390837846	suvishal33@gmail.	POWER GENERATION U	INDIVIDUAL
52	Sailu	24A21A05DA	CSE	B.Tech	I	6302280625	sailupolumuri27@g	Be clear and concise	INDIVIDUAL
53	Satya Soma Raju Tirumani	23A21A04L8	ECE	B.Tech	II	9059600464	satyatirumani21@g	The Replacement of Aera	INDIVIDUAL
54	SIDDABATTULA HARSHITA	24A21A05FK	S&H	B.Tech	I	9392692362	harshitadevi222@g	INCLUSIVITY	INDIVIDUAL
55	SUNKARA KEERTHI SAI SRI	23A21A0141	CE	B.Tech	II	9493568333	s0808559@gmail.co	RECYCLING WASTE PL	INDIVIDUAL
56	Tirumala Rajendra	23A21F00C7	MCA	MCA	II	7207244526	rajendratirumala4@g	Sustainable & Eco-Friend	INDIVIDUAL
57	V Tejasri	24A25A0429	ECE	B.Tech	II	8096496888	Itsmeteju7@gmail.c	EcoReclaim Solutions: Tu	INDIVIDUAL
58	Veluguri Prasamsa	23A21A0136	CE	B.Tech	II	8309819289	vprasamsa@gmail.c	Sustainable	INDIVIDUAL
59	Veluguri Prasamsa	23A21A0136	Civil	B.Tech	II	8309819289	vprasamsa@gmail.c	Sustainable aggregates fo	INDIVIDUAL
60	Vemuri susmitha	24A21F00L5	Mca	MCA	I	9182357323	Vemurisusmitha6@g	Tech dream solutions	INDIVIDUAL
61	Yandra sai santhosh	24A21A 6413	ME	B.Tech	I	9949560878	saisanthoshyandra@	Clothing business	INDIVIDUAL

Certificate-Merit



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This is to Certify that Mr./Ms. _____
Regd. No: _____ won _____
in the event _____ Conducted by Entrepreneurship
Development Cell (EDC) on _____

Dr. R Lalitha Naraana
EDC Coordinator

Dr. A Gopichand
Vice Principal

Dr. S Suresh Kumar
Principal

Certificate-Participation



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CERTIFICATE OF PARTICIPATION

This is to Certify that Mr./Ms. _____
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Participated in the event _____ Conducted
by Entrepreneurship Development Cell (EDC) on _____

Dr. R Lalitha Naraana
EDC Coordinator

Dr. A Gopichand
Vice Principal

Dr. S Suresh Kumar
Principal



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CERTIFICATE OF APPRECIATION

This is to Certify that Mr./Ms. _____
Regd. No: _____ played an active
role as a coordinator in the **Business Plan Competition** Conducted by
Entrepreneurship Development Cell (EDC) on 29/03/2025.



Dr. R Lalitha Naraana
EDC Coordinator

Dr. A Gopichand
Vice Principal

Dr. S Suresh Kumar
Principal