



INSTITUTION'S INNOVATION COUNCIL (IIC)
 In association with
ENTREPRENEURSHIP DEVELOPMENT CELL (EDC)
SWARNANDHRA
COLLEGE OF ENGINEERING AND TECHNOLOGY
Seetharampuram, Narsapur.

Report of an Awareness Program on NAVACHAR MANTRA

Social media	
Face book	Swarnandhra Autonomous
YouTube	SCET -IQAC

Academic Year	2026-2027
Program driven by	IIC in association with EDC
Quarter	--
Title of the Program	Awareness Program on Enterprise (Navachar Mantra)
Programme Type	Level -3
Programme Theme/Thrust area	Empowering Individuals Through Entrepreneurship: From Awareness to Action through Navachar Mantra
Program Stats Date	13/07/2026
Program Ending Date	13/07/2026
Number of Students Participants	86(ME-47, RB-20, BBA-19)
Number of Faculty Participants	05
Number of Expert Participants	01
Expenditure, If Any	--
Mode of Delivery	Online
Program Objectives	Navachar Mantra is a flagship national program launched by the Government of India's Ministry of Skill Development and Entrepreneurship (MSDE) to identify, mentor, and scale grassroots innovators. It supports early-stage entrepreneurs from Tier-2 and Tier-3 towns with incubation, mentorship, and opportunities for market expansion.

Benefits in terms of learning/skill/ knowledge development	The Navachar Mantra program transforms grassroots innovations into scalable businesses by offering financial grants for prototyping, alongside direct mentorship and incubation support from IIT Delhi and NIESBUD. Selected entrepreneurs gain vital business validation through structured workshops, access to industry networks and investors for market expansion, and legal guidance for intellectual property and patent filing. This comprehensive ecosystem, backed by official validation from the Ministry of Skill Development and Entrepreneurship, effectively bridges the gap
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	between rural innovation and commercial success.
Program Coordinator	Dr. R. Lalitha Narayana, Professor, Dept. of Mechanical Engineering Mrs. M. Christi Sangeetha, Assistant Professor, Dept. of MBA

PROGRAM REPORT

Swarnandhra College of Engineering and Technology, Entrepreneurship Development Cell (EDC) in association with IIC organized Awareness Program on Entrepreneurship. The Navachar Mantra innovation and enterprise program was successfully conducted as a dynamic online digital relay at our engineering college to foster an entrepreneurial mindset among students. Organised in collaboration with NIESBUD and FITT, IIT Delhi, under the Ministry of Skill Development and Entrepreneurship, the event structured participation by handing off consecutive virtual time slots from one engineering department to the next. This continuous format encouraged interdisciplinary student teams to pitch concepts and register their ideas on the Navachar Mantra portal across critical sectors like agritech, healthtech, and climate action. By bridging engineering lab projects with commercial pathways, the relay effectively introduced students to central benefits like zero-equity incubation, patent filing mentorship, and massive government funding channels. The event concluded with a high volume of student startup registrations, successfully establishing a robust pipeline of young innovators ready to scale their technology into viable market enterprises.

Activity Photos:

Skill India
कौशल भारत - भारत का भविष्य

कौशल विकास और उद्यमशीलता मंत्रालय
MINISTRY OF SKILL DEVELOPMENT & ENTREPRENEURSHIP
GOVERNMENT OF INDIA

FITT

NIESBUD

Let Your Idea Stand Out

WHERE IT TRULY BELONGS

With Navachar Mantra, we want to ensure that every idea that can make a difference is nurtured through mentorship and recognition. If you are an innovator, Navachar Mantra is the right platform for your innovation to scale higher.

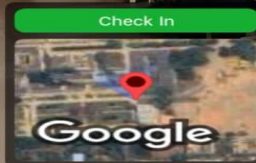
- Access to policymakers, industry leaders and investors
- Receive tailored mentorship sessions conducted by domain experts
- Achieve national visibility through podcasts
- Unlock tangible opportunities for pilot projects funding and market access

नवाचार मंत्र

From Idea to Enterprise

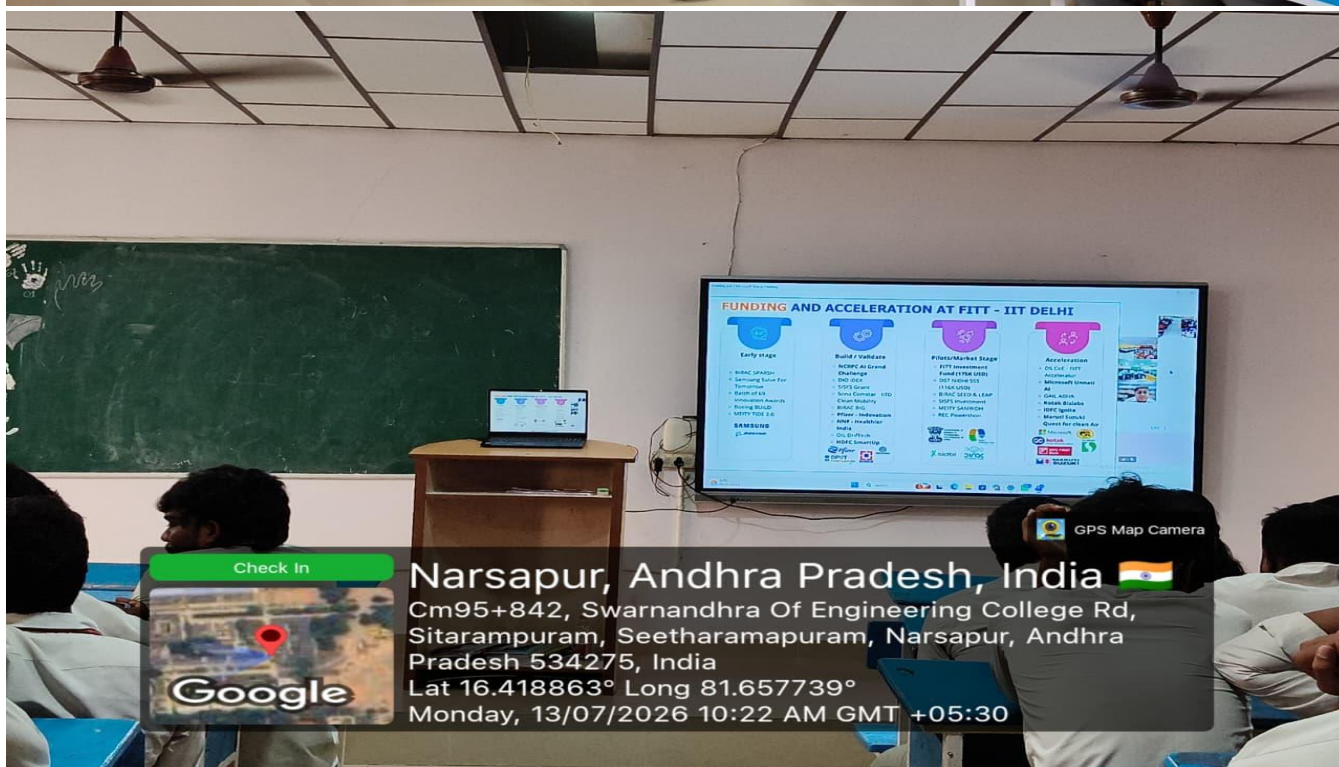
Register Today
and Bring Your Navachar to the Fore

Organized by
Swarnandhra College of Engineering and Technology
(AUTONOMOUS)
Seetharampuram



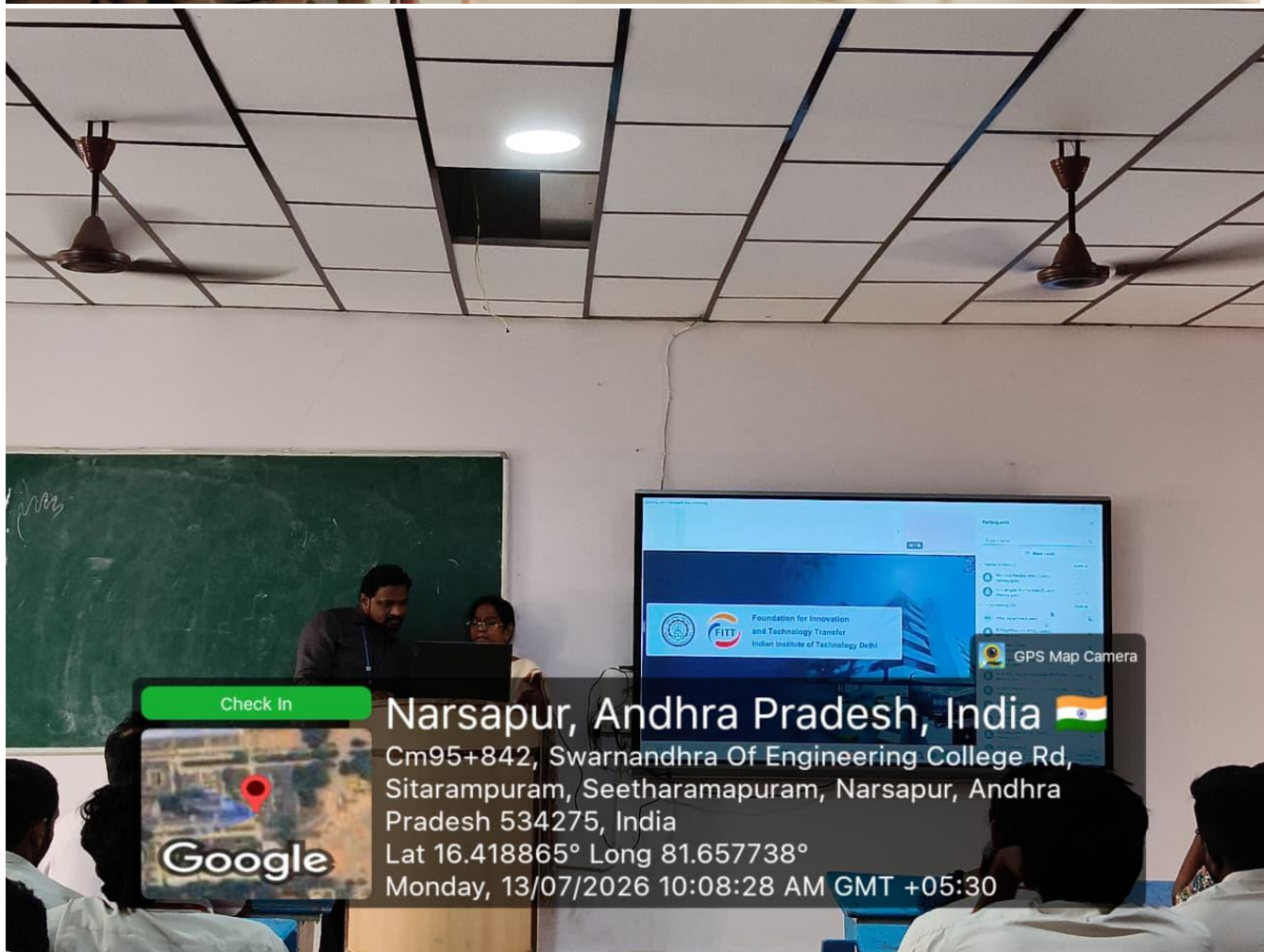
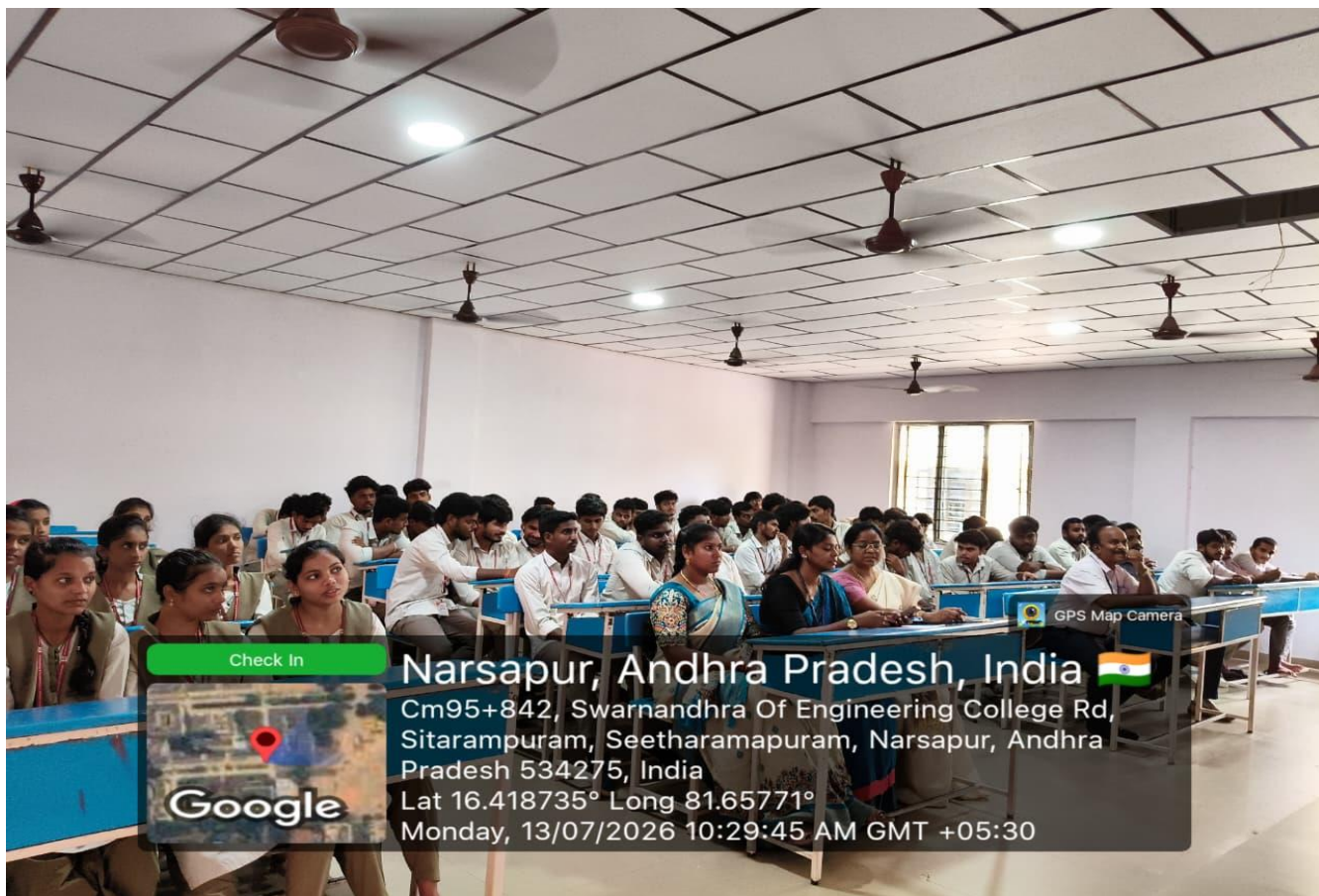
Seetharamapuram, Andhra Pradesh, India

Cm95+842, Swarnandhra Of Engineering College Rd,
Sitaramapuram, Seetharamapuram, Andhra Pradesh 534275, India
Lat 16.418611° Long 81.657788°
Monday, 13/07/2026 10:29:24 AM GMT +05:30



Narsapur, Andhra Pradesh, India

Cm95+842, Swarnandhra Of Engineering College Rd,
Sitaramapuram, Seetharamapuram, Narsapur, Andhra
Pradesh 534275, India
Lat 16.418863° Long 81.657739°
Monday, 13/07/2026 10:22 AM GMT +05:30



Attendance:



Department of MBA
in association with
Entrepreneurship and Development Cell (EDC)



SWARNANDHRA
COLLEGE OF ENGINEERING AND TECHNOLOGY
(AUTONOMOUS)
Permanent Affiliated to JNTUK, Kakinada, Approved by AICTE
Narsapur, Andhra Pradesh 534280, India

Navachar Mantra-Idea to Enterprise
(13 July, 2026)

Attendance Sheet

S.No.	Regd.No.	Name	Branch	Signature
1	24A21A6416	M. Pranathi devi	Robotics	Pranathi
2	24A21A6418	P. Trisha	Robotics	Trisha
3	25A256406	Y. Teja Sri	Robotics	Teja Sri
4	24A21A6405	T. Kousalya	Robotics	Kousalya
5	24A21A0332	P. Jyothi Ka	mech	P. Jyothi Ka
6	24A21A0337	P. Vasavi Vara lakshmi	Mech	P. Vasavi
7	24A21A0313	E. Kavya Naga sri	MECH	E. Kavya
8	24A21A0315	G. Sai	mech	G. Sai
9	24A21A6410	Komal Shasrma	RBT	Komal Shasrma
10	24A21A6421	SK. Apisha	RBT	SK. Apisha
11	24A21A6412	K. Ramya	RBT	K. Ramya
12	24A21A0337	U. Nitya Durga Sai	MECH	U. Nitya Durga Sai
13	24A21A0346	T. Sai Karthik	mech	T. Sai Karthik
14	24A21A0319	Gi. Krathi Keya	Mech	Gi. Krathi Keya
15	24A21A0353	Y. Chandu	Mech	Y. Chandu
16	24A21A0328	K. Avinash	Mech	K. Avinash
17	24A21A0321	K. Durga Charan	mech	K. Durga Charan
18	24A21A0323	K. M. Suresh Kumar	Mech	K. M. Suresh Kumar

S.No.	Regd.No.	Name	Branch	Signature
19.	24A21A0335	B. Phanindra	mech	B. Phanindra
20.	24A21A0334	ch. Dinesh Karthik	rech	ch. Dinesh
21	24A21A0330	J.R.N.V. Rajesh	Mech	J. Rajesh
22	24A21A0338	V. V. K. Kumar	mech	V. V. K. Kumar
23	25A25A0332	B. Santhosh Kumar	mech	B. San
24	24A21A0337	M. Satya Murthy	mech	M. Satya
25	24A21A0334	T. Dhanakoti	mech	T. Dhanakoti
26	25A25A0331	A. vijay	mech	A. vijay
27	25A25A0335	G. Vivek Paul	mech	G. Vivek Paul
28	25A25A0335	J. V. V. Praveen	mech	J. V. V. Praveen
29	25A25A0339	K. Rajesh.	mech	K. Rajesh.
30	25A25A0336	P. Chandrashekar	mech	P. Chandrashekar
31	25A25A0310	T. Vijaya Durga Satyanarayana	mech	T. Vijaya Durga
32	24A21A0330	A. M. V. V. Nagababu	mech	A. Nagababu
33	24A21A0343	T. Siva Sainadh Reddy	mech	T. S. S. Reddy
34.	25A25A0336	L. Lakshmi Sai	mech	L. L. S.
35.	24A25A0332	K. Bhargava	MECH	K. Bhargava
36	24A21A0331	M. Sai vijay	MECH	M. Sai
37	24A21A0333	P. Satya Sai	mech	P. Satya Sai
38	24A21A0337	K. Kartheek Surendra Reddy	mech	K. Kartheek
39	25A25A0339	M. Jashwanth	BBA	M. Jashwanth
40	0016	D. Hari Babu	BBA	D. Hari Babu
41	0018	G. Bhimadri	BBA	G. Bhimadri
42	0026	J. Manikanta	BBA	J. Manikanta
43	0010	M. Pavan Kumar	BBA	M. Pavan
44	0028	J. Teja	BBA	J. Teja
45	25A21A0042	N. Rishitha	BBA	N. Rishitha
46	38	M. Vinay Kumar	BBA	M. Vinay
47	46	P. Prabhas	BBA	P. Prabhas
48	45	P. Naveen Babu	BBA	P. Naveen Babu
49	05	Mohit. Bhengra	BBA	Mohit. B
50	29	J. D. Manikanta	BBA	J. D. Manikanta
51	32	G. Saranya	BBA	G. Saranya
52	02	V. Aditi Lakshmi	BBA	V. Aditi Lakshmi

S.No.	Regd.No.	Name	Branch	Signature
53	24A21A6419	P. Naga Durga Prabodh	Robotics	P.N.D Prabodh
54	24A21A6402	B. Charan Satya srishash	Robotics	B.C.S. Srihash
55	25A22SA0304	D.D. Ram Charan	MECH	D.D. Ram Charan
56	24A21A0309	Ch. B.S. Hanu Kanta Reddy	MECH	Ch. B.S. Hanu Reddy
57	23A21A0326	T. Bhannu	MECH	T. Bhannu
58	24A21A0334	P. Varaprasad	MECH	P. Varaprasad
59	24A21A0308	B. Navasanna	MECH	B. Navasanna
60	25A22SA0303	P. Hari Kishan	Robotics	P. Hari Kishan
61	25A22SA0401	Ch. Chakravarthi	Robotics	Ch. Chakravarthi
62	24A21A0404	P. Chiranjeevi	RBT	P. Chiranjeevi
63	24A21A0307	T. Tarun Kumar	MECH	T. Tarun Kumar
64	24A21A0409	K. Rohul	RBT	K. Rohul
65	24A21A0407	G. Garunadha	RBT	G. Garunadha
66	24A21A0413	Y. Senthush	RBT	Y. Senthush
67	24A21A0406	E. Sai	RBT	E. Sai
68	24A21A0415	M. Siddhartha prasad	RBT	M. S. prasad
69	24A21A0401	Ch. Tolag Naga venu	RBT	Ch. Tolag
70	25A22SA0402	Ch. Chakradhar	RBT	Ch. Chakradhar
71	24A21A0309	J. A.V.S. Siddhartha	MECH	J. Siddhartha
72	24A21A0338	R. Victor Paul	MECH	R. Victor Paul
73	24A21A0304	V. Tarak	MECH	V. Tarak
74	24A21A0404	Ch. Mahendra Sai	RBT	Ch. Mahendra Sai
75	24A21A0305	B. Venkat	MECH	B. Venkat
76	24A21A0312	D. Ramesh Babu	MECH	D. Ramesh Babu
77	24A21A0306	G. Toran Tejo	MECH	G. Toran Tejo
78	24A21A0317	G. Sri Sai Susha	MECH	G. S. S. Susha
79	24A21A0304	A. Esuriz Kumar	ME	A. Esuriz Kumar
80	24A21A0325	K. Senthush	MECH	K. Senthush
81	24A21A0342	S. Shanmukha Sai	MECH	S. Shanmukha Sai
82	25A21H0007	B. Johnavi	BBA	B. Johnavi
83	25A21H0008	B. Salini	BBA	B. Salini
84	25A21H0005	R. Harshitha	BBA	R. Harshitha
85	25A21H0009	B. Juliana	BBA	B. Juliana
86	25A21H0021	MO. Jifreen	BBA	MO. Jifreen