



## INSTITUTION'S INNOVATION COUNCIL (IIC)

### SWARNANDHRA

#### COLLEGE OF ENGINEERING AND TECHNOLOGY

#### Seetharampuram, Narsapur.

### Report of an Inter/Intra Institutional Start-up Competition

<b>Social media</b>	
Face book	Swarnandhra Autonomous
YouTube	SCET -IQAC

Academic Year	2025-2026
Program driven by	IIC Calendar Activity
Quarter	IV
Title of the Program	Inter/Intra Institutional Start-up Competition
Programme Type	Level -3
Programme Theme/Thrust area	Development of Creative Ideas/Innovation and Startups
Program Stats Date	12/08/2025
Program Ending Date	12/08/2025
Number of Students Participants	41(Ideas/Innovation-17, Startups-16 Business Plan-8)
Number of Faculty Participants	12
Number of Expert Participants	01
Expenditure, If Any	6500/- Rs
Mode of Delivery	Offline
Program Objectives	Startup competitions typically aim to support and accelerate the growth of early-stage ventures by providing resources, exposure, and validation. Here are common <b>objectives</b> for organizing or participating in a startup competition: Identify and Support High-Potential Startups, Encourage Entrepreneurship and Innovation, Connect Startups with Investors and Industry Experts, Validate Business Models, Enhance Brand Visibility, Attract Talent and Investment to a Region, Foster Collaboration and Knowledge Sharing and Recognize and Reward Excellence

Benefits in terms of learning/skill/knowledge development	<ul style="list-style-type: none"> <li>• Students Confidence Level Increased as they gave Presentations of their Idea.</li> <li>• Group Coordination and Team Spirit were Built among the Students.</li> <li>• Personality Development towards Healthy Competition among the Peers.</li> </ul>
Program Coordinator	Dr. R. Lalitha Narayana

## **PROGRAM REPORT**

Swarnandhra College of Engineering and Technology, Entrepreneurship Development Cell (EDC) in association with IIC organized Inter/Intra Institutional Start-up Competition for all years including I year and all programs including B. Tech, BBA, BCA, MBA and MCA students with the resource person **Sri. Bandi Suresh, Former vice president Operations Eltech appliances**. Students were participated as individual and group wise where each student worked together to develop a new concept on which they can initiate a startup. Every participant worked on this project planning the business, idea generation, logo creation, branding, value preposition, budgeting, marketing, cost analysis and various other aspects involved in making a business plan. They have put together all this information, formatted the plan, prepared the power point slides, and presented their idea as a individual and group In front of the judges. Each member of the participant had a role to play in that presentation which was essential and developed team spirit among the students. The judges were given a scheme of evaluation in order to identify any errors and provide suggestions in the form of feedback. Later each presentation was observed carefully by program convener and other senior faculty to pick the best 2 performers from each category i.e. Idea/Innovation, Startups and Business plan. They were given prizes along with certificates. The program was conducted for one consecutive day. It was good and every student appreciated the idea/plan. They got even more creative after receiving good feedback from the judges and faculty. Many are now interested to start their own startup/business in future. This program helped the startup/business students enhance their insights of technology, innovation, business skills, and idea generation of startup and importance of planning a business. The event was graced by all students, faculty from various other departments along with the resource person.

**POSTER:**



# SWARNANDHRA

COLLEGE OF ENGINEERING AND TECHNOLOGY

(AUTONOMOUS)

Permanent Affiliated to JNTUK, Kakinada, Approved By AICTE  
Narsapur, Andhra Pradesh 534 280, India



## ENTREPRENEURSHIP DEVELOPMENT CELL

Organising

# STARTUP

COMPETITION



STARTUP ideas WAIT!!!  
Don't Get Overwhelmed !

Venue: Decennial Block Seminar Hall

Time : 9:30am

Date : 12/08/2025

### PRIZES :

1st Prize  
2nd Prize



Registration QR Code  
scetedc@gmail.com

### REGISTRATION :

1. Registration Process in Googleform / Manual
2. Spot Registration Available

### RULES :

1. Participation Single or Group
2. Group Members Limit 3
3. Presentation Type PPT
4. Number of Slides Limit 10
5. Time Duration For PPT 10 Min

### Chief patrons

Sri. K.V. Satyanarayana, Chairman  
Sri. K.V. Swamy, Treasurer  
Sri. A. Srihari, Director

### Patrons

Dr. S.Suresh kumar, Principal  
Dr. A.Gopichand, Vice Principal

### Convener

Dr. R. Lalitha Narayana,  
EDC Coordinator

INVITATION:



**SWARNANDHRA**  
**COLLEGE OF ENGINEERING & TECHNOLOGY**  
(AUTONOMOUS)

Accredited by NBA & NAAC with "A" Grade  
(Approved by AICTE, New Delhi, and Permanent Affiliation to JNTUK Kakinada.)



# INVITATION

*We cordially invite you to attend*

**The Entrepreneurship Development Cell (EDC)**  
**Swarnandhra College of Engineering & Technology**

is organizing a

## STARTUP COMPETITION

Chief Guest

**SRI BANDI SURESH**

**(Former vice president Operations Eltech Appliances)**

VENUE:

**DECENNIAL BLOCK SEMINAR HALL**

DATE & TIME:

**12-08-2025 & 09.00AM**

*Your presence will boost the confidence of our young innovators.*



**Banner:**

**SWARNANDHRA**  
COLLEGE OF ENGINEERING & TECHNOLOGY  
(AUTONOMOUS)  
ACCREDITED BY NAAC & NBA  
SEETHARAMPURAM, NARSAPUR, W.G.D.T, A.P - 534280.

SECD: Shape Entrepreneur, Building Careers  
YUKTI  
NATIONAL BOARD OF ACCREDITATION  
ACCREDITED BY

**ENTREPRENEURSHIP DEVELOPMENT CELL (EDC)**  
In Association with  
**INSTITUTION INNOVATION COUNCIL (IIC)**  
Organising

**STARTUP COMPETITION**

**Venue:**  
Seminar Hall  
Decennial Block

**Date:** 12- 08- 2025,  
**Time :** 09:00 AM

**Chief Guest**  
**SRI BANDI SURESH**  
Former vice president Operations  
Eltech Appliances

**Inauguration:**

**SWARNANDHRA**  
COLLEGE OF ENGINEERING & TECHNOLOGY  
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SEETHARAMPURAM, NARSAPUR, W.G.D.T, A.P - 534280.

ENTREPRENEURSHIP DEVELOPMENT CELL (EDC)  
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**STARTUP COMPETITION**

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**Chief Guest**  
**SRI BANDI SURESH**  
Former vice president Operations  
Eltech Appliances

Date: 12- 08- 2025  
Time: 09:00 AM

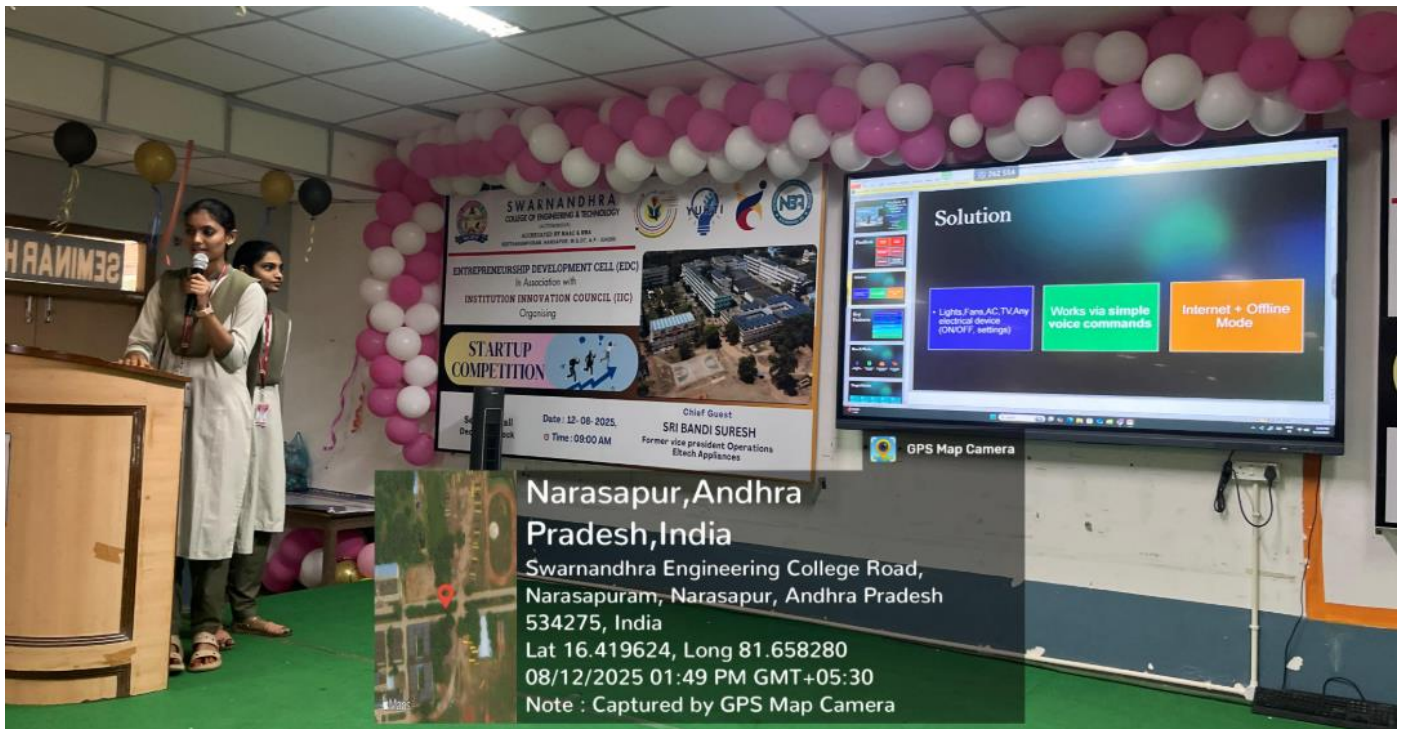
Narasapur, Andhra Pradesh, India  
Swarnandhra Engineering College Road,  
Narasapuram, Narasapur, Andhra Pradesh  
534275, India  
Lat 16.419958, Long 81.660834  
08/12/2025 10:25 AM GMT+05:30  
Note : Captured by GPS Map Camera



**Presentations-IDEA/INNOVATION**



**Presentations-STARTUP**



## Presentations-BUSINESS PLAN



## Valedictory: Felicitation to Guest



Participants list: IDEA/INNOVATION



# S W A R N A N D H R A

COLLEGE OF ENGINEERING AND TECHNOLOGY

(AUTONOMOUS)  
APPROVED BY AICTE, NEW DELHI & AFFILIATED TO JNTU KAKINADA, A.P.

## STARTUP COMPETITION - 2025

### PARTICIPANT REGISTRATION FORM-IDEA/INNOVATION

S.NO	CODE	PARTICIPANT NAME	IDEA/INNOVATION TITLE	ARTIST NAME	REG ID	YEAR (PROGRAM)	SEAT/ID	PHONE NO	EMAIL ID
1	SIEDC001	D.SVS Priga V. Swetha	Smart watch charging by body heat Smart watch charging by body heat	Prem Kumar Sir	22A21A0561 22A21A0562	II B.Tech II B.Tech	CSE-A CSE-A	830494213 9652470605	dsvspriga3@gmail.com swathosppulini5@gmail.com
2	SIEDC002	M. B. Jaisankar	Woman safety (App)	Chavanjoni	22A21A6193	III B.Tech	AIM-B	+258447828	juganthebabumani@rediffmail.com
3	SIEDC003	A. Hema Sridurga D. Rishika	wild attack human rescue		24A21A4604 25A25A4402	II - B.Tech II B.Tech	CSE-5 CSE-9	9515586011 8688363277	hemasridurgahamas@gmail.com rishika_babbar@gmail.com
4	SIEDC004	CH. Hasini M. Manjitha V. Yashwanti	Best online transport price prediction	Sri Lakshmi	25A25A6104 25A25A6111 25A25A6119	II - B.Tech II - B.Tech II - B.Tech	AIM-A AIM-B AIM-B	8121691281 9346033828 6300663057	chhasini150@gmail.com manjithapavani@gmail.com yashwanthi1212@gmail.com
5	SIEDC005	D. Vithya D.D.S. Manasa A.P.L.S. Nelson	Volservice	P.V Manikanta	25A25A6101 25A25A6108 25A25A6102	2 <sup>nd</sup> Year "	NDS AIM-A "	9848194144 7989362945 8247226644	dvithya1515@gmail.com ddmanasa064@gmail.com aplnelson@gmail.com

EDC COORDINATOR

PRINCIPAL

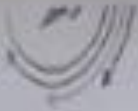


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## STARTUP COMPETITION - 2025

### PARTICIPANT REGISTRATION FORM-IDEA/INNOVATION

SNO	CODE	PARTICIPANT NAME	TECHNOLOGICAL INNOVATION/THE	MENTOR NAME	REGNO	YEAR & PROGRAM	BRANCH	PHONE NO	EMAIL ID
1	SIEDC006	G. Sateja V. Sundeeep	The improvement of regular question system & manual sheet by automation	Seetha-D Sethu-D	2502160519 2502160119	III B Tech "	ECE AIEE	9926160008 956998532	Satya Lakshmi.sib sundeeep.72707@gmail.com
2	SIEDC007	G. Sowthi P. Pujitha	Project Speak: AI voice assistant for total home control	P. Ram Kumar Prasanna Kumar	2403160503 2403160508	II B Tech II B Tech	CSE CSE	6391988419 9642024372	gudla.sowthi167@gmail.com prasadofpujitha04@gmail.com
3	SIEDC008	Sudhanya CM.prasanna	forum crop forum crop		032116145 115410	III B Tech III B Tech	AI/ML AI/ML	7203984308 7509109368	sudhanya.sudhanya032@gmail.com Prasanna.Chandran032@gmail.com sudhanya.p.2002@gmail.com
4	SIEDC00								
5	SIEDC00								

EDC COORDINATOR

PRINCIPAL

Participants list: STARTUP



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**STARTUP COMPETITION - 2025**

**PARTICIPANT REGISTRATION FORM-STARTUP**

S.NO	CODE	PARTICIPANT NAME	STARTUP TITLE	MENTOR NAME	REG NO	TYPE OF PROJECT	ESSAYS	PHONE NO	EMAIL ID
1	SSEDC006	V. Bala sri	BOZOT Prakruthi	sunil gnanee	23A81A4491	IoT	D.S	9491222939	Suganthika88@protonmail.in
2	SSEDC007	V. Lakshmi	Automi Box	Jenani gnanee	23A81A4491	IoT	ESDS	9392598329	hml9745@gmail.com
3	SSEDC008	P. Tobarnaa K. Gayatri	Smart helmet Smart helmet	Prem kumar Prem kumar	24A21A0515 24A21A0516	IoT	ESDS	9658986014 9633982423	Jahnavi Sridhar prabhu Kousalya bhavani prasad
4	SSEDC009	V. Raja	Gurti	Rajeev	2521AE001	IoT	MEA	0362327434	trigo.kabali7478@gmail
5	SSEDC010	P. Anil chandran M. Sruthi	Spot aub / /	Charitha sanyal Siddhanta Sanyal	20081A0628 20081A0635	IoT	ESDS	899916339 9393331752	Sudha Ramesh Reddy Shashank patra 43@gmail

PRINCIPAL

EDC COORDINATOR



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## STARTUP COMPETITION - 2025

### PARTICIPANT REGISTRATION FORM-STARTUP

S.NO	CODE	PARTICIPANT NAME	STARTUP TITLE	REGISTER NAME	EMAIL ID	TECH & SPECIALTY	BRANCH	PHONE NO	EMAIL ID
✓	SSED001	B. Kumar raja S. Bhargava	Single - cell protein		24.02.18.2021	Food science	DS	7396646185	kr3190571@gmail.com
✓	SSED002	K. Praveen	Link back	G. praveen	72.2.21.60.501	4th year	CSE	90199168836	2024kiran1110@gmail.com
✓	SSED003	B. Saija K. bhavana	christo - Tech -ology		24.02.18.2021 24.02.18.2021	MBBS MBA	MBB MBA	9515921513 9390881679	prince31@gmail.com prince31@gmail.com
✓	SSED004	S. Srinivas S. prasanna	Farma crop farma crop		24.02.18.2021 20.02.18.2021	7th year 7th year	Pharm Pharm	7207934358 3567099658	swamy2001@gmail.com praveenachandran12
✓	SSED005	T. Saiju K. Anand P	marine - biode ...	dekarthika dekarthika	23.02.2024 23.02.2024	MBB MBB	MBB MBB	7059600864 75447777	dekarthika@gmail.com praveenachandran12

EDC COORDINATOR

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### STARTUP COMPETITION - 2025

#### PARTICIPANT REGISTRATION FORM-BUSINESS PLAN

SNO	CODE	PARTICIPANT NAME	ADDRESS	TITLE	MAJOR NAME	REG. NO.	YEAR PROGRAM	BRANCH	PHONE NO.	EMAIL
✓ 1	SBEPC001	K. Praveen Kumar	Dace ester	Samy K. K. K. K.	25A35B0417	25A35B0417	II <sup>nd</sup> B.Tech	ECE	7611051039	praveen.kumar1100@gmail.com
✗ 2	SBEPC002	A. Sharmasree	Revolution Techs		24A21E0073	24A21E0073	II <sup>nd</sup> MBA	IT	924981674	sharmasreejayashree@gmail.com
✓ 3	SBEPC003	N. Vanitha N.V. Hilmy S.V. Anand	Traash Ar Prasad	Kanna S. Prasad	24A21A5450	24A21A5450	II <sup>nd</sup> B.Tech	ADS	6302358139	vanitha12001@gmail.com
✓ 4	SBEPC004	P. Sravanmi S. Sauravya	Mallen Prindrol	Prindrol	23A21A0417	23A21A0417	III <sup>rd</sup> B.Tech	ECE	9182279767	prindrol.sauravya@gmail.com
✓ 5	SBEPC005	T. Satya Y.P.K. Sankar P	Supernatural	Prindrol Prindrol	23A21A0418	23A21A0418	III <sup>rd</sup> B.Tech	ECE	905960044	satya12001@gmail.com
					23A21A61C7	23A21A61C7	III <sup>rd</sup> B.Tech	AIML	7569981578	sankarp.c.72907@gmail.com

EDC COORDINATOR

PRINCIPAL



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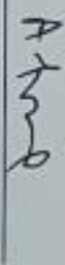


**CERTIFICATE OF MERIT**

This is to Certify that Mr./Ms. N. Sruthi  
Regd. No: 22A21A4635 won I  
in the event Startup Conducted by Entrepreneurship  
Development Cell (EDC) on 12-08-2025



  
**Dr. R Lalitha Naraana**  
EDC Coordinator

  
**Dr. A Gopichand**  
Vice Principal

  
**Dr. S Suresh Kumar**  
Principal



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## CERTIFICATE OF MERIT

This is to Certify that Mr./Ms. Y. Bala Sri  
Regd. No: 23A21A4491 won II  
in the event Startup Conducted by Entrepreneurship  
Development Cell (EDC) on 12-08-2025



**Dr. R Lalitha Naraana**  
EDC Coordinator

**Dr. A Gopichand**  
Vice Principal

**Dr. S Suresh Kumar**  
Principal