



**SWARNANDHRA**  
COLLEGE OF ENGINEERING AND TECHNOLOGY  
(UGC – AUTONOMOUS)  
Permanent Affiliation to JNTUK, Kakinada  
Narsapur, West Godavari District, Andhra Pradesh - 534280



## INSTITUTION'S INNOVATION COUNCIL

### IIC Activities for Academic Year 2024-25

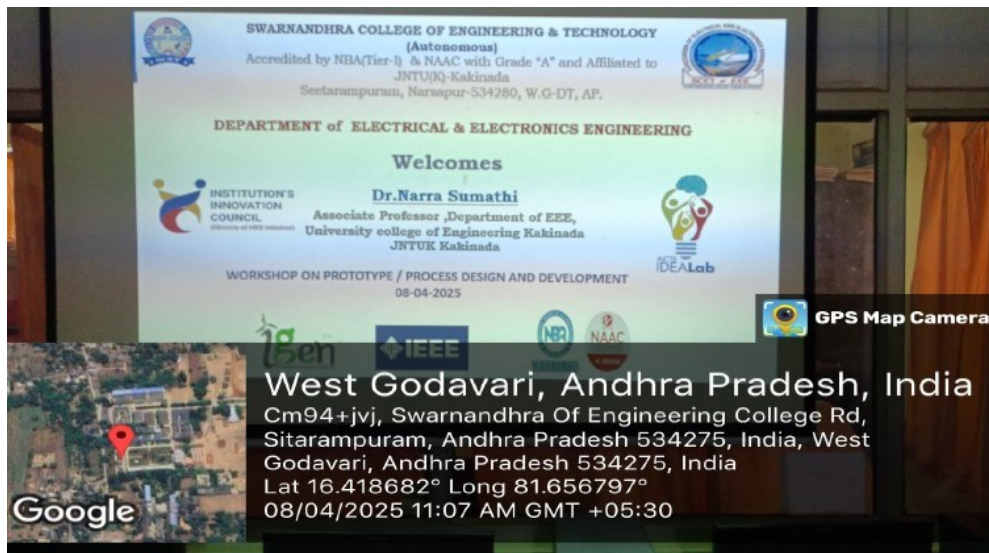
#### Quarter III Activities

**Title of the Program:** Workshop on Prototype/Process Design and Development

**Date:** 8 -4-2025

**Resource Person:** Dr. Narra Sumathi, Associate Professor, Department of EEE, University College of Engineering, Kakinada

**No. of student attended:**46








**Title of the Program:** Business Model Canvas(BMC)


**Date:** 10/04/2025

**Resource Person:** Mr. E Suresh



**No. of student attended:**45

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(Autonomous)  
Narsapur, West Godavari Dt., Andhra Pradesh

**Department of Information Technology**  
in association with  
**Institution Innovation Council (IIC)**  
*Organizes Workshop on*  
**Business Model Canvas (BMC)**  
**10 APRIL 2025**

**Resource Person:**  
Mr.E Suresh  
**Time:**  
10:00 AM – 04.00 PM  
**Venue:**  
IT Seminar Hall

**Mr.Ch Praveen**  
**Mrs.M Pavani**  
Coordinators  
**Dr.RVVS Prasad**  
HoD, Dept. of IT

 **Swarnandhra IT Department**  **Swarnandhra Autonomous**





**Title of the Program:** How to plan for Start-up and legal & Ethical Steps

**Date:** 15/03/2025

**Resource Person:** Mr. K. Srinivas Rao, Managing Director, KSR Infrastructures LLP, Hyderabad

**No. of student attended:**50



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SEETHARAMPURAM, NARSAPUR, WEST GODAVARI DISTRICT, ANDHRA PRADESH - 534280.





MoE's  
INNOVATION CELL  
(GOVERNMENT OF INDIA)

**DEPARTMENT OF  
CIVIL ENGINEERING**

In association with

**INSTITUTION INNOVATION COUNCIL (IIC)**





**KSR**  
GROWTH UNLIMITED

**Organizing a session on**  
“How to plan for Start-up and legal & Ethical Steps”  
15-03-2025 (10:00AM)

**Mr K.Srinivasa Rao**, Managing Director,  
KSR Infrastructures LLP, Hyderabad

**Venue: Department of Civil Engineering**



**Title of the Program:** Workshop on Emerging Trends in Software Engineering and Raising Capital for Startups

**Date:** 28-03-2025

**Resource Person:** Mr. Vasudeva Manepalli, Senior Manager, Software Engineer

**No. of student attended:**183





**Title of the Program:** workshop on Protecting Intellectual Property Rights (IPRs) and IP Management for Startups

**Date:** 23/04/2025

**Resource Person:** Raju S V A N Manager Novel patent Services PVT LTD Vishakapatnam

**No. of student attended:**52



**Title of the Program:** Institutional Business Plan Competition

**Date:** 29/03/2025

**Resource Person:** Prof. Venkata Chalam Goriparthi, SRM University, Amaravathi, AP.

**No. of student attended:**132



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**ENTREPRENEURSHIP DEVELOPMENT CELL**  
Organising  
**BUSINESS PLAN**  
COMPETITION

**PRIZES :**  
1st Prize  
2nd Prize  
3rd Prize

**REGISTRATION :**  
1. Registration Process in Googleform / Manual  
2. Spot Registration Available

**RULES :**  
1. Participation Single or Group  
2. Group Members Limit 5  
3. Presentation Type PPT  
4. Number of Slides Limit 10  
5. Time Duration For PPT 10 Min

**Registration QR Code**  
scetedo@gmail.com

**Chief patrons**  
Sri. K.V. Satyanarayana, Chairman  
Sri. K.V. Swamy, Treasurer  
Sri. A. Srihari, Director

**Patrons**  
Dr. Suresh kumar, Principal  
Dr. Gopichand, Vice Principal

**Convener**  
Dr. R. Lalitha Narayana,  
EDC Coordinator

**Business Plan Competition Diagram:**  
A central circle labeled "Business plan" is surrounded by various business-related terms: Profit, Customer, Goals, Strategy, Innovation, Team, Product, Market, Idea, and Sales. Below the diagram, it says "Ideas on Business Planning WAIT!!! Don't Get Overwhelmed!"

**Venue:** Decennial Block Seminar Hall  
**Time :** 9:30am  
**Date :** 29/03/2025





**Title of the Program:** Business Plan Pitch: Demo Exhibition

**Date:** 18/03/2025 & 19/03/2025

**No. of student attended:**76



**Title of the Program:** World Creativity and Innovation Day

**Date:** 21/04/2025

**No. of student attended:**55





**Title of the Program:** World Intellectual Property Day

**Date:** 26/04/2025

**Resource Person:** Dr.M.Koteswara Rao, Professor in ECE Department

**No. of student attended:**60



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Narsapur, Andhra Pradesh 534280, India



Wishes



Narasapur, Andhra Pradesh, India

College Road, Narasapuram, Narasapur, Andhra Pradesh 534275, India

Lat 16.418728, Long 81.657046

04/26/2025 10:34 AM GMT+05:30

Note : Captured by GPS Map Camera

**Title of the Program:** National Technology day Celebration.

**Date:** 14/05/2025

**No. of student attended:**64



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MoE's  
INNOVATION CELL  
(GOVERNMENT OF INDIA)

*DEPARTMENT OF  
BASIC SCIENCES & HUMANITIES*

In association with

**INSTITUTION INNOVATION COUNCIL (IIC)**

**Hoisting  
NATIONAL TECHNOLOGY DAY**

**TIME: 09: 00 A.M      VENUE: CP LAB-2**

Date: 14th,  
May 2025  
Wednesday





**West Godavari, Andhra Pradesh, India**  
Cm94+jvj, Swarnandhra Of Engineering College Rd, Sitarampuram, Andhra Pradesh 534275, India, West Godavari, Andhra Pradesh 534275, India  
Lat 16.419521° Long 81.657248°  
14/05/2025 09:26 AM GMT +05:30

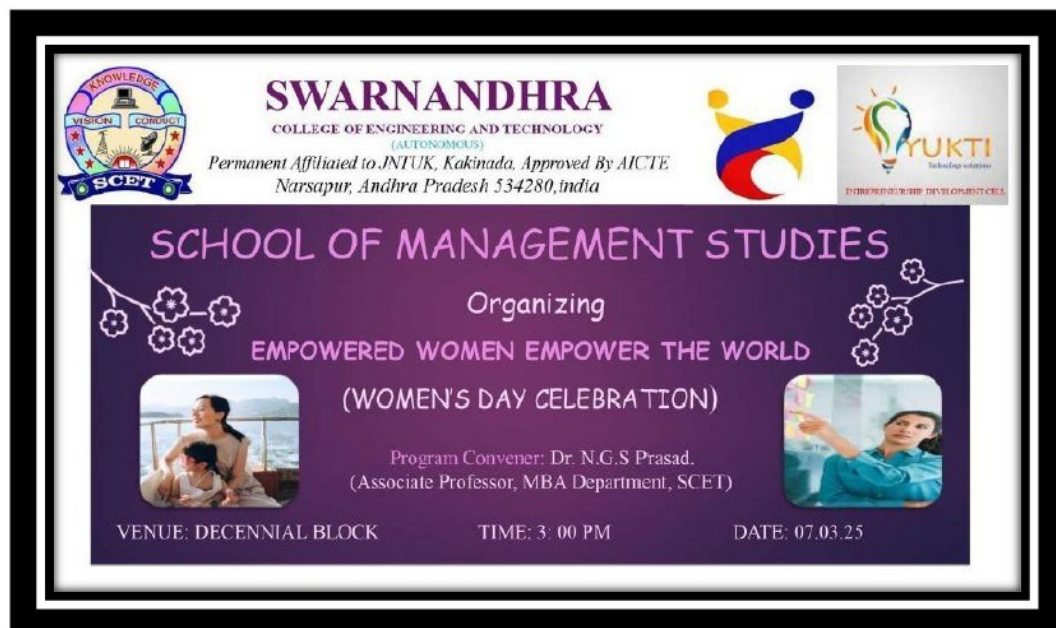




**Title of the Program:** Women's Day Celebration

**Date:** 7/03/2025

**No. of student attended:**74



**Title of the Program:** Application of fluid power

**Date:** 15/03/2025

**Resource Person:** Dr. R. Srinivasan Professor, RVS College of Engineering and Technology, Dindigul, Tamil Nadu

**No. of student attended:**54






**Title of the Program:** Additive Manufacturing Techniques and its Applications

**Date:** 28/03/2025

**Resource Person:** Mr. K Narendhra Kumar M.Tech

**No. of student attended:**71



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**DEPARTMENT OF MECHANICAL & ROBOTICS**

**A one day workshop on**  
**ADDITIVE MANUFACTURING TECHNIQUES AND ITS APPLICATIONS**

**Resource person**  
**K NARENDRA KUMAR MTech (PhD)**  
Assistant Professor  
Department of ME  
Githam university  
Visakhapatnam

**DATE & TIME :** 28/03/2025 9am - 4pm  
**VENUE :** Smart room

**Coordinator**  
Mr. B Mahesh Krishna M. Tech

**HOD**  
Dr. M Francis Luther King Ph.D

**principal**  
Dr.A Gopichand Ph.D

**3D PRINTING**





**Title of the Program:** Drone Technology

**Date:** 04/04/2025

**Resource Person:** Mr. Kiran

**No. of student attended:**54



The banner is for a seminar titled "DRONE TECHNOLOGY (A CUTTING EDGE TECHNOLOGY)" organized by AKIN ANALYTICS, Hyderabad. It is a one-day seminar held on 04<sup>th</sup> April, 2025, at 2:00 pm in the ME-Smart Room. The event is organized by the Department of Mechanical Engineering and the Department of Robotics at Swarnandhra College of Engineering and Technology, Narsapur, West Godavari Dt., Andhra Pradesh (Autonomous). The college is affiliated with the Institution Innovation Council (IIC) and is accredited by NAAC, NBA, and ASME. The banner also features logos for SCET, NAAC, NBA, ASME, and the Institution Innovation Council.

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**Department of Mechanical Engineering**  
&  
**Department of Robotics**  
in association with  
Institution Innovation Council (IIC)  
*Organizes*

ONE DAY SEMINAR  
ON  
**DRONE TECHNOLOGY**  
(A CUTTING EDGE TECHNOLOGY)  
BY  
**AKIN ANALYTICS**  
**Hyderabad**

**Date:** 04<sup>th</sup> April, 2025  
**Time:** 2:00 pm

**Venue:**  
**ME-Smart Room**

Resource Person: Mr. Kiran

