



**SWARNANDHRA**  
COLLEGE OF ENGINEERING AND TECHNOLOGY  
(UGC – AUTONOMOUS)  
Permanent Affiliation to JNTUK, Kakinada  
Narsapur, West Godavari District, Andhra Pradesh - 534280



## INSTITUTION'S INNOVATION COUNCIL

### IIC Activities for Academic Year 2024-25

#### Quarter IV Activities

**Title of the Program:** workshop on innovation /prototype validation -converting innovation into start up

**Date:** 2 -8-2025

**No. of student attended:**44



**Title of the Program:** Accelerators-Opportunities for students & Faculty-Early stage

**Date:** 1/08/2025

**Resource Person:** A MURTHY R&D Engineer Medtronic Engineering & Innovation Centre  
Hyderabad

**No. of student attended:**95





**SWARNANDHRA COLLEGE OF ENGINEERING & TECHNOLOGY**  
(AUTONOMOUS)  
ACCREDITED BY NAAC & NBA  
APPROVED BY AICTE, NEW DELHI & PERMANENTLY AFFILIATED TO JNTU KAKINADA, ANDHRA PRADESH  
SEETHARAMPURAM, NARSAPUR, WEST GODAVARI DISTRICT, ANDHRA PRADESH - 534280.





MoE's  
INNOVATION CELL  
(GOVERNMENT OF INDIA)



**DEPARTMENT OF  
CIVIL ENGINEERING**

In association with



**INSTITUTION INNOVATION COUNCIL (IIC)**



**Organizing a session on 01/08/2025 (03:00PM)**

**"Accelerators-Opportunities for students & Faculty-Early stage"**  
with focus on  
**"Introduction to intellectual property rights and development of patents"**

**Aravalli Srinivasa Murthy**, Principal R&D Engineer  
Medtronic Engineering & Innovation Center, Hyderabad  
Venue: Department of Civil Engineering



**Title of the Program:** Lean Start-up & Minimum Viable Product / Business” - Boot Camp (or) Mentoring Session

**Date:** 06/08/2025

**Resource Person:** Dr N.G.S.Prasad, Professor in Department of Management Studies, SCET

**No. of student attended:**60

The banner is a colorful promotional graphic for a boot camp session. It features the Swarnandhra College of Engineering & Technology (SCET) logo on the top left, which includes the text 'KNOWLEDGE', 'VISION', 'CONDUCT', and 'SCET'. Next to it is the college's name 'SWARNANDHRA COLLEGE OF ENGINEERING & TECHNOLOGY (AUTONOMOUS)' and its accreditation 'ACCREDITED BY NAAC & NBA' with the address 'SEETHARAMPURAM, NARSAPUR, W.G.DT, A.P - 534280.'. To the right are logos for 'NBA NATIONAL BOARD OF ACCREDITATION', 'SEEC', 'ACTE IDEALab', and 'YUKTI'. The central text reads 'Department of Artificial Intelligence and Machine Learning In Association with INSTITUTION INNOVATION COUNCIL (IIC) Organising'. Below this, a box states 'Organize Session on “Lean Start-up & Minimum Viable Product / Business” - Boot Camp (or) Mentoring Session' next to a small image of a head with a lightbulb and the text 'INTELLECTUAL PROPERTY RIGHTS'. A circular portrait of Dr. N.G.S. Prasad is on the right, with a 'NAAC ACCREDITED WITH GRADE A' seal below it. The bottom section provides details: 'Venue: AI&ML Smart class', 'Date: 06-08-2025', 'Time: 11:00 AM', and the resource person's name and credentials: 'Dr. N.G.S. Prasad, MBA., M.A (Pol.), M.A (Pub. Adm.), Ph.D. (Pub. Adm.), Ph.D. (Marketing), Professor, Department of Management Studies, Swarnandhra College of Engineering & Technology'.

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Department of Artificial Intelligence and Machine Learning  
In Association with  
**INSTITUTION INNOVATION COUNCIL (IIC)**  
Organising

Organize Session on “Lean Start-up & Minimum Viable Product / Business” - Boot Camp (or) Mentoring Session

**Resource Person**  
**Dr. N.G.S. Prasad**  
MBA., M.A (Pol.), M.A (Pub. Adm.), Ph.D. (Pub. Adm.), Ph.D. (Marketing)  
Professor  
Department of Management Studies  
Swarnandhra College of Engineering & Technology

**Venue:** AI&ML Smart class  
**Date:** 06-08-2025  
**Time:** 11:00 AM




**Title of the Program:** Angel Investment / VC Funding for Early-Stage Entrepreneurs

**Date:** 18-08-2025


**Resource Person:** Dr P. Srinivasulu, Professor and HOD Dept. of CSE.

**No. of student attended:**46



# SWARNANDHRA

COLLEGE OF ENGINEERING AND TECHNOLOGY  
(Autonomous)  
Narsapur, West Godavari Dt., Andhra Pradesh



**Department of Computer Science and Engineering**  
**Institution Innovation Council (IIC)**  
organizes a discussion on  
**Session on Angel Investment / VC**  
**Funding for Early-Stage Entrepreneurs**

**Resource person:**  
**Dr. P. Srinivasulu, Professor and HOD**

**Venue: CSE Project Lab**  
**Date: 18-08-2025 | 10 am to 1 pm**





**Title of the Program:** Panel discussion on Innovation and start-up ecosystem

**Date:** 30/07/2025

**Resource Person:** V Samy Naidu

**No. of student attended:**60

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Narsapur, West Godavari Dt., Andhra Pradesh





**INNOVATIVE  
STARTUP  
IDEAS TO  
KNOW IN  
2025!**

**Department of Information Technology**  
in association with  
**Institution Innovation Council (IIC)**  
*Organizes Panel Discussion on*

**Innovation  
And  
Start-up Ecosystem**

**Resource Person:**  
Mr. V Swamy Naidu

**Time:**  
10:00 AM – 04.00 PM

**Venue:**  
IT Seminar Hall

**Mr.Ch Praveen**  
**Mrs.M Pavani**  
Coordinators

**Dr.RVVSV Prasad**  
HoD, Dept. of IT

 **YouTube** Swarnandhra IT Department

 **Swarnandhra Autonomous**



**Title of the Program:** Organizing Innovation & Entrepreneurship Outreach Program by involving ATLs/SICs in Schools

**Date:** 04-08-25 & 05-08-25

**No. of student attended:**59





**Title of the Program:** Inter/Intra Institutional Start-up Competition

**Date:** 12/08/2025 & 12/08/2025

**No. of student attended:**41



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SEEC  
Skills  
Entrepreneurship  
Careers



YUKTI



NBA  
NATIONAL BOARD OF ACCREDITATION  
ACCREDITED BY

**ENTREPRENEURSHIP DEVELOPMENT CELL (EDC)**  
In Association with  
**INSTITUTION INNOVATION COUNCIL (IIC)**  
Organising



**STARTUP  
COMPETITION**



**Venue:**  
Seminar Hall  
Decennial Block

**Date :** 12- 08- 2025,  
 **Time :** 09:00 AM

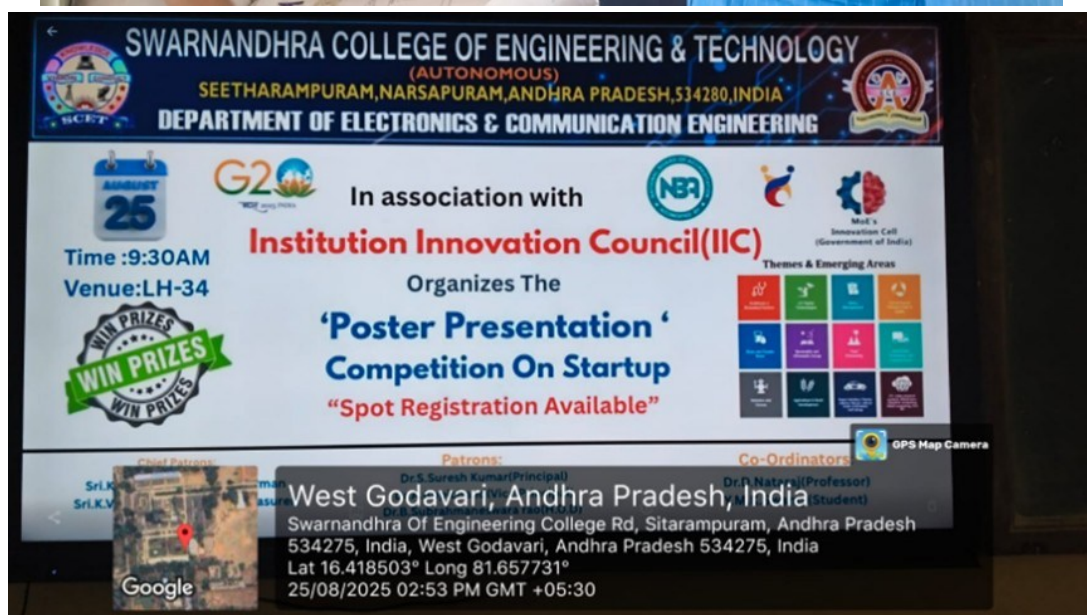
**Chief Guest**  
**SRI BANDI SURESH**  
Former vice president Operations  
Eltech Appliances



**Title of the Program:** “Poster presentation” Competition On Startup

**Date:** 25/08/2025

**No. of student attended:**44





**Title of the Program:** Awareness Program on Entrepreneurship (Entrepreneur's Day)

**Date:** 21/08/2025

**Resource Person:** Sri. M. Johar Krishna, J. K. Traders.

**No. of student attended:**102



**Title of the Program:** Independence Day celebrations

**Date:** 15/08/2025

**No. of student attended:**57





**Title of the Program:** Seminar on National Education Policy' 2020- 4th Anniversary Celebrations

**Date:** 29/ 07/2025

**No. of student attended:**61

