



INSTITUTION'S INNOVATION COUNCIL(IIC)
SWARNANDHRA
COLLEGE OF ENGINEERING AND TECHNOLOGY
Seetharampuram, Narsapur.
 Report of the Entrepreneurship Awareness Camp

Social Media	
Facebook	Swarnandhra Autonomous
YouTube	SCET -IQAC
Academic Year	2023-2024
Program driven by	IIC Calendar Activity
Quarter	I
Activity Name	Self-Driven
Programme Type	Entrepreneurship Awareness Camp
Programme Theme	Innovation
Program Starting Date	18/ 06/2024
Program Ending Date	18/ 06/2024
Number of Students Participants	126
Number of Faculty Participants	14
Number of Expert Participants, If Any	-
Expenditure, If Any	
Mode of Delivery	Offline
Objectives	<ul style="list-style-type: none"> • To inspire participants to cultivate an entrepreneurial mindset and explore startup opportunities. • To encourage innovation, creativity, and risk-taking in pursuing entrepreneurial ventures. • To familiarize participants with the components of a startup ecosystem, including funding, market research, and business planning. • To emphasize the importance of social responsibility and ethical business practices in startup ventures. • To create opportunities for networking among participants, mentors, and industry professionals.

Benefits in terms of learning/skill/knowledge development	<ul style="list-style-type: none"> Attendees will gain insights into the essential components of a startup ecosystem and how they interconnect. They will exhibit a willingness to explore innovative ideas and opportunities for entrepreneurial ventures.
Program Coordinator(S)	Dr.G.Grace Dr.N.G.S.Prasad Dr.Manikya Rao Mrs.V.Christy
Attachment	
Photo	Attached Below
Summary Document/ Overall Report of the Activity	Attached Below

Report:

The Department of MBA organized an Entrepreneurship Awareness Camp on 18th June 2024, focusing on the theme of startups. The event aimed to inspire and educate students about the journey of entrepreneurship and the intricacies of starting and managing a new business. Esteemed resource persons and senior faculty members graced the occasion, contributing to a highly informative and motivating experience for all attendees.

The camp began with a warm welcome address by Dr. N. G. S. Prasad, Professor of the Department of MBA. He emphasized the importance of entrepreneurship in driving economic growth and innovation, setting the tone for the day's sessions.

Keynote Address by Mr. Venkatesh Sappagaddi: Mr. Venkatesh Sappagaddi, the Founder & CEO of Electropro India & Global, delivered a compelling keynote address. He shared his entrepreneurial journey, discussing the challenges and triumphs he faced in establishing his company. His insights into the startup ecosystem, funding strategies, and scaling businesses were particularly valuable for aspiring entrepreneurs.

Session by Dr. S. Suresh Kumar: Dr. S. Suresh Kumar, Principal of SCET, provided an academic perspective on entrepreneurship. He highlighted the role of educational institutions in fostering entrepreneurial mindsets and discussed various support mechanisms available for student entrepreneurs, including incubation centers and mentorship programs.

Technical Insights from Dr. Subramania Bharathi: Dr. Subramania Bharathi, Professor in the Department of CIVIL, focused on the technical aspects of starting a business. He addressed the importance of innovation in product development and the significance of sustainable practices in the startup ecosystem. His session provided a balanced view of integrating technical expertise with entrepreneurial endeavors.

A lively discussion revolved around the challenges faced by startups in different sectors, strategies for overcoming them, and the future of entrepreneurship in India. The panelists also addressed questions from the audience, making the session highly interactive.

An open Q&A session allowed attendees to engage directly with the resource persons. Questions ranged from practical advice on starting a business to broader inquiries about the entrepreneurial landscape. The experts provided detailed and thoughtful responses, enriching the learning experience for all participants.

Dr. Manikya Rao, Associate Professor of the Department of MBA, delivered the closing remarks. he thanked the resource persons for their valuable contributions and the students for their enthusiastic participation. He also reiterated the importance of entrepreneurial education and encouraged students to pursue their entrepreneurial ambitions with confidence and determination.

Outcome: The Entrepreneurship Awareness Camp successfully ignited a spirit of entrepreneurship among the students. The sessions provided a comprehensive understanding of the startup ecosystem, from ideation to execution. The event not only inspired students but also equipped them with practical knowledge and insights necessary to embark on their entrepreneurial journeys.

Event Photos





Welcome to the Club

Leading by Venkatesh Sappagaddi
Global Entrepreneurship Practitioner

SWARNANDHRA
COLLEGE OF ENGINEERING & TECHNOLOGY
(AUTONOMOUS)

Approved by AICTE, New Delhi, Permitted Affiliation by
DEETHARAMPURAM, NARASIPURI, W. G. DISTRICT, AP

One day
Entrepreneurs
Awareness
Camp

18TH JUNE 2024
10 AM to 4 PM

Resource Person: **Mr. Venkatesh Sappagaddi**
Founder & CEO at Electropro India & Global
Venue: Placement Seminar Hall

 **GPS Map Camera**



Google

West Godavari, Andhra Pradesh, India
CM94+HW6, Swarnandhra Of Engineering College Rd, Sitarampuram,
Andhra Pradesh 534275, India
Lat 16.418765°
Long 81.657287°
18/06/24 02:52 PM GMT +05:30

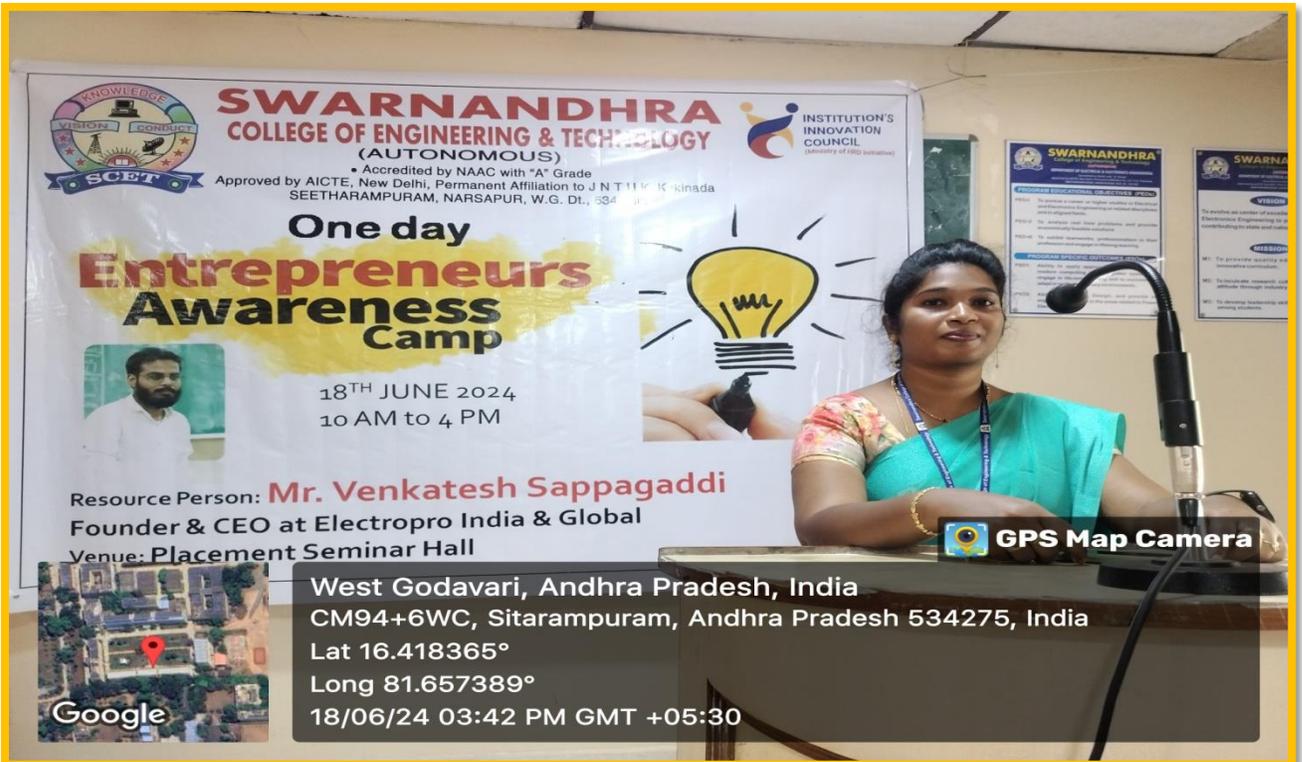
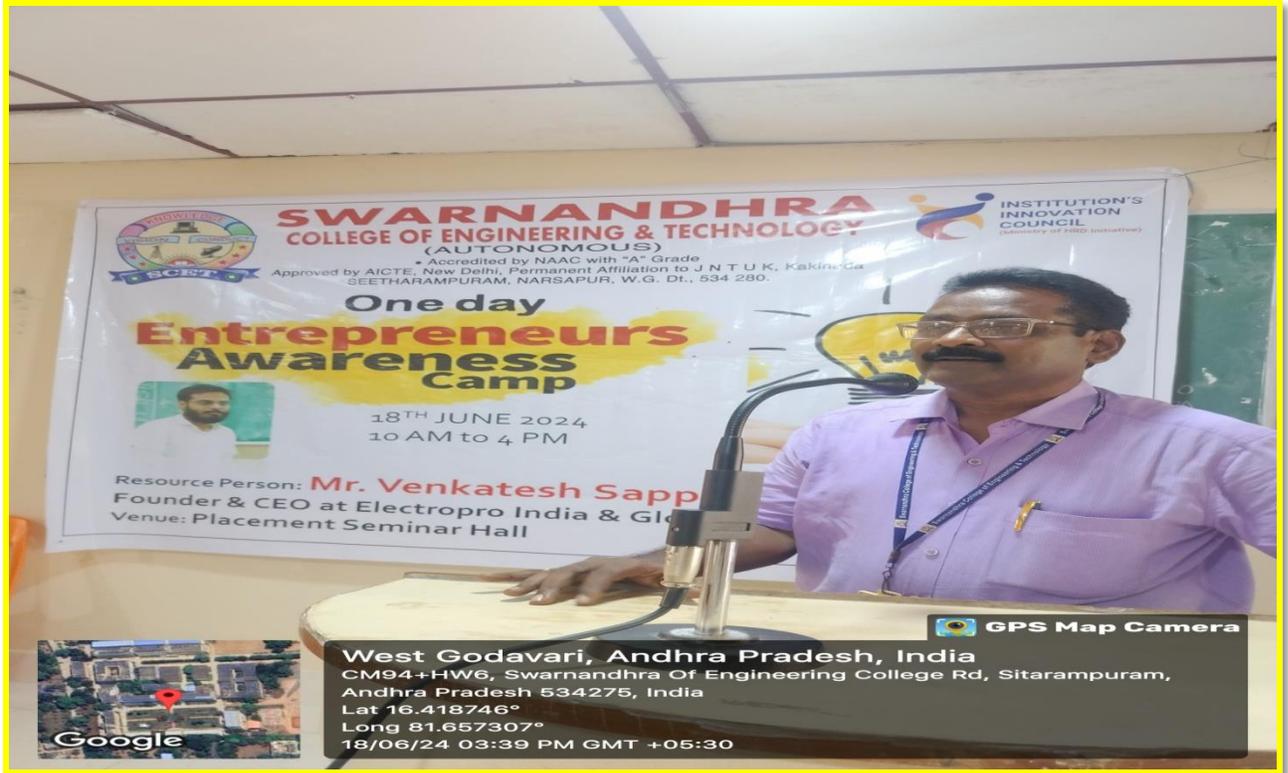


 **GPS Map Camera**



West Godavari, Andhra Pradesh, India
CM94+HW6, Swarnandhra Of Engineering College Rd, Sitarampuram,
Andhra Pradesh 534275, India
Lat 16.418767°
Long 81.657277°
18/06/24 03:03 PM GMT +05:30





స్వర్ణాంధ్రలో అవగాహన సదస్సు

నరసాపురం రూరల్, మేజర్ న్యూస్ : మండలంలోని సీతారాంపురంలో గల స్వర్ణాంధ్ర కాలేజీ ఆఫ్ ఇంజనీరింగ్ టెక్నాలజీలో మంగళవారం అవగాహన సదస్సు నిర్వహించారు. ప్రిన్సిపాల్ డాక్టర్ సురేష్ కుమార్ ప్రారంభోపన్యాసం చేశారు. ముఖ్య అతిథిగా హాజరైన ఎలక్ట్రోప్రో ఇండియా వ్యవస్థాపకులు, సిఈఓ సప్ప గడ్డి వెంకటేష్ స్టార్ట్ అప్ పై అవగాహన కల్పించారు. నిజజీవితంలో ఆయన ఎదుర్కొన్న అనుభవాలను విద్యార్థిని విద్యార్థులకు వివరించారు. సివిల్ డిపార్ట్మెంట్ ప్రొఫెసర్ చైతన్య భారతి సృజనాత్మకత పై వివరణ ఇచ్చారు. కార్యక్రమంలో కళాశాల చైర్మన్ కేవీ సత్యనారాయణ, కోశాధికారి కొండవీటి త్రినాథ్, డైరెక్టర్ అడ్డాల శ్రీహరి తదితరులు పాల్గొని మాట్లాడారు.



యువత పారిశ్రామిక వేత్తలుగా ఎదగాలి : ఎస్ వెంకటేష్



స్టేట్ టైమ్స్-నరసాపురం, జూన్ 18 : యువత అవకాశాలను అందిపుచ్చుకుని పారిశ్రామిక వేత్తలుగా ఎదగాలని ఎలక్ట్రోప్రో, ఇండియా అండ్ గ్లోబల్ సిఈవో, వ్యవస్థాపకులు ఎస్ వెంకటేష్ అన్నారు. మంగళవారం నరసాపురం సీతారాంపురం స్వర్ణాంధ్ర కాలేజీ ఆఫ్ ఇంజనీరింగ్ అండ్ టెక్నాలజీ కాలేజీలో వ్యవస్థాపకత అనే అంశంపై నిర్వహించిన సదస్సుకు వెంకటేష్ ముఖ్య అతిథిగా పాల్గొని విద్యార్థులను ఉద్దేశించి మాట్లాడారు. యువత ఉపాధి అవకాశాలను సృష్టించే పారిశ్రామిక వేత్తలుగా ఎదగాలన్నారు. నూతన ఆలోచన, సృజనాత్మకతను జోడించి చేసే ఏ వ్యాపారమైనా అద్భుత విజయావకాశాలను అందిస్తుందన్నారు. అందిస్తాయన్నారు. స్వర్ణాంధ్ర ఇంజనీరింగ్ విద్యా సంస్థల చైర్మన్ కొండవీటి సత్యనారాయణ, ట్రెజరర్ కేవీ స్వామి, డైరెక్టర్ అడ్డాల శ్రీహరి లు మాట్లాడుతూ పలు విజయగాథలను సోదాహరణంగా వివరించారు. మారుతున్న కాలానికి అనుగుణంగా యువత తమ ఆలోచనలకు పదును పెట్టాలన్నారు. ప్రిన్సిపాల్ డాక్టర్ సురేష్ కుమార్, సివిల్ డిపార్ట్మెంట్ ప్రొఫెసర్ డాక్టర్ చైతన్య లు పాల్గొన్నారు.

Roll list of students participated

S.NO	Regd.No	NAME OF THE STUDENT	BRANCH
1	20A21A6108	BODAPATI LAKSHMI KRISHNA SAI RAM	AIML
2	21A21A6101	ADABALA LEENA PRANAVA LAKSHMI	AIML
3	21A21A6104	BODDU SAI RAM	AIML
4	21A21A6109	DASARI PREM KUMAR	AIML
5	21A21A6115	GEDDAM VENKATA VINAY	AIML
6	21A21A6119	KAMBALA SARAN SAI	AIML
7	21A21A6120	KANTAMSETTI HEMA NAGENDRA PRASAD	AIML
8	21A21A6121	MORTHA JAGADEESH	AIML
9	21A21A6124	KATAKATLA CHIRU VENKATA GOPI KRISHNA	AIML
10	21A21A6129	KONDAVETI RESHI CHARAN	AIML
11	21A21A6134	LINGAMANENI MEGHA SYAM	AIML
12	21A21A6138	MANIMELA ANKAMMARAO	AIML
13	21A21A6144	PENDYALA TARKI SNEHA ANITHA	AIML
14	21A21A6149	POTHURI SRI SAI RITHEESH VARMA	AIML
15	21A21A6150	RAMBHA POOJA SRI	AIML
16	21A21A6153	SHAIK NAVAB KHASIM	AIML
17	21A21A6157	THOTAKURA SUMANTH RAJU	AIML
18	21A21A0102	ADABALA V V SATYA CHIRAJEEVI R	AIML
19	21A21A0104	KOTIKALAPUDI DURGA NAVEEN	AIML
20	21A21A0106	BARRE SOWMYA	AIML
21	21A21A0108	BODDUPALLI NAGA CHAITANYA	AIML
22	21A21A0109	BOLISETTI LAKSHMI TULASI	AIML
23	21A21A0110	BUDI LEELA GANESH	AIML
24	21A21A0112	CHITNEEDI JAI MALIKA	AIML
25	21A21A0113	DASARI UMA SRIDEVI	AIML
26	21A21A0116	ILLINGI INDU	AIML
27	21A21A0119	KARIPELLI ISRAYELU	AIML
28	21A21A0120	KUMMARAPURUGU SAI BALAJI	AIML
29	21A21A0121	KUMPATLA BALA SATYA SAI MANIKA	AIML
30	21A21A0122	KARICHERLA PAVANI PUSHPA	AIML
31	21A21A0124	LOKAM HARSHITHA LAKSHMI	AIML
32	21A21A0125	LOKAM JNANA SATYA SAI KRISHNA	AIML
33	21A21A0136	KOLLA SATYA SRIJA	AIML
34	21A21A0137	SUNKARA VENKATESWARA RAO	AIML
35	21A21A0139	VALAVALA PAVANI PHANI SAI SRIJ	AIML

36	21A21A0302	VELAMKAYALA VIJAYA SIVA KUMAR	MECH
37	21A21A0303	ADDALA SOMASHEKAR MANIKANTA	MECH
38	21A21A0315	CHELLUBOINA KALYAN RAM	MECH
39	21A21A0319	CHITTURI SAI KRISHNA	MECH
40	21A21A0320	DASARI SAIRAM	MECH
41	21A21A0338	KANURI SIVA NAGA BALA GANGADHAR	MECH
42	21A21A0350	MUDDALA LEELA PHANI VENKAT	MECH
43	21A21A0352	NAIDU SAI RAM KISHORE	MECH
44	21A21A0362	POTHURAJU SHARAN LAKSHMI NARAYANA	MECH
45	21A21A0366	SETTY DHANALAKSHMI	MECH
46	22A25A0304	BODDETI YUVA SAI	MECH
47	22A25A0321	GUDAPATI RAJESH	MECH
48	22A25A0329	MALLADI HEMASAI	MECH
49	22A25A0340	POLIMERA JITENDRA SRI SAI	MECH
50	21A21A6408	GANNABATTULA RAMU	MECH
51	21A21A6413	ILLA SAI PAVAN	MECH
52	23A21E0001	ANGARA CHIRANJEEVI DURGA CHARAN	MBA
53	23A21E0002	ADABALA PALLAVI	MBA
54	23A21E0003	AKANA VENKATA PHANISWARI	MBA
55	23A21E0004	AKANA YAMINI	MBA
56	23A21E0005	ANANTHAPALLI VEERA VENKATA SAI SATISH	MBA
57	23A21E0006	ANDEY SANTOSH KUMAR	MBA
58	23A21E0007	APPIKONDA SAIBABA	MBA
59	23A21E0008	BANDI MADHURI	MBA
60	23A21E0009	BANDI REKHA	MBA
61	23A21E0010	BANDI SAI SIVANI	MBA
62	23A21E0011	BELLAMKONDA LAKSHMI SIRISHA	MBA
63	23A21E0012	BOKKA LAKSHMI PRIYA	MBA
64	23A21E0013	BOMMIDI SRINIVASA RAO	MBA
65	23A21E0014	BONTHU ANURADHA	MBA
66	23A21E0015	CHOPPALA SAMYUKTHA	MBA
67	23A21E0016	DASI MANJUSHA	MBA
68	23A21E0017	DAYAM RAHUL	MBA
69	23A21E0018	DODDA BABY MANASA	MBA
70	23A21E0019	GOGI VICKY	MBA
71	23A21E0020	GOPU NAGA SATYAVATHI	MBA
72	23A21E0021	GRANDHI RAM KUMAR	MBA
73	23A21E0022	GRANDHI VENKATA GIREESHA	MBA
74	23A21E0023	JAKKAMPUDI DHANA LAKSHMI	MBA

75	23A21E0024	JAKKAMSETTI DEEPIKA	MBA
76	23A21E0025	JOHN ELIJIAH MOHAMMED	MBA
77	23A21E0026	KANDULAPATI NALINI	MBA
78	23A21E0027	KANUKOLANU HEMA VENKATA SAI	MBA
79	23A21E0028	KASETTI SUSHMANJALI GRACE	MBA
80	23A21E0029	KAVURU GANESWARA BABU	MBA
81	23A21E0030	KOKKIRI DHARMA TEJA	MBA
82	23A21E0031	KOLLATI JAHNAVI	MBA
83	23A21E0032	KOMMURI MEENAKSHI	MBA
84	23A21E0033	KONDETI HEMA	MBA
85	23A21E0034	KOPELLA VALLI DEVI	MBA
86	23A21E0035	KOPPARTHI AADHI VENKATA MANIKANTA	MBA
87	23A21E0036	KOPPINENI TULASI NAGA VEKATA KRISHNA VAMSI	MBA
88	23A21E0037	KOTTI JANAKI LAKSHMI SHARVANI	MBA
89	23A21E0038	KUKKALA SUPRAJA	MBA
90	23A21E0039	MALLEDA SAI RITHVIK	MBA
91	23A21E0040	MANDALA BHANU	MBA
92	23A21E0041	MANYAM MOHAN VENKATA SUBHASH	MBA
93	23A21E0042	MAVURI BHAGYASRI	MBA
94	23A21E0043	NAKKA GANESWARI	MBA
95	23A21E0044	NAKKA JANAKI	MBA
96	23A21E0045	NAMANA NAGA MANIKYA MANASA SASI	MBA
97	23A21E0046	NAMAVARAPU RATNA BABU	MBA
98	23A21E0047	NETHALA NITHIN	MBA
99	23A21E0048	PALAPARTHI NIRANJAN	MBA
100	23A21E0049	PECHETTI DINESH	MBA
101	23A21E0050	PILLA TRIVENI	MBA
102	23A21E0051	ATMURI UDAY MANIKANTA	MBA
103	23A21E0052	ANNA MARY EDA	MBA
104	23A21E0053	GANGOLU CHANDU	MBA
105	23A21E0054	GEDDAM ALEKHYA	MBA
106	23A21E0055	GUBBALA SRAVANI	MBA
107	23A21E0056	PABOLU MANI KIRAN	MBA
108	23A21E0057	PUPPALA SAI GANESH	MBA
109	23A21E0058	RAVURI SATYA PRASANTHI	MBA
110	23A21E0059	REPURI RAJESH	MBA
111	23A21E0060	NIMMANI BHAVANI SANKAR	MBA
112	23A21E0061	ANTHARVEDI NARESH	MBA
113	23A21E0062	SIRRA ANUSHA	MBA
114	23A21E0063	SUNKARA KARUNA BABU	MBA

115	23A21E0064	SURGANI LAKSHMI NARASIMHA SWAMY	MBA
116	23A21E0065	DEVIREDDY SURESH	MBA
117	23A21E0066	TADAPALA LAKSHMI PRIYA	MBA
118	23A21E0067	THOTA KRUPA BINDU	MBA
119	23A21E0068	THOTA TARA SUSMITHA	MBA
120	23A21E0069	THOTE CHRISTEENA	MBA
121	23A21E0070	TIRUMALA PRAVALLIKA	MBA
122	23A21E0071	TADIVALASA UMA SUDHEER KUMAR	MBA
123	23A21E0072	TUMMALA RAMESH	MBA
124	23A21E0073	UNDAPALLI BALAJI	MBA
125	23A21E0074	VARDHANAPU LAKSHMI SUNITHA	MBA
126	23A21E0075	VATHADI REVATHI SAI	MBA